

The LIFE SUPERHERO project aims to promote the use of **ventilated permeable roofs (VPR)** as sustainable and cost-effective “**passive cooling**” technology able to increase building occupants’ and cities summer comfort and decrease buildings’ energy and green-house gasses emissions.

Through collaborative effort among producers and their associations, research centers, municipalities, social housing, and tenants, LIFE SUPERHERO aims to overcome existing policy/legislative/awareness barriers to properly spread the adoption of VPR and the “HEROTILE-based roof”. More info on www.lifesuperhero.eu

The first Newsletter of the Life SUPERHero Project

Life SUPERHero team will be happy to send all contents two times per year, for the next 5 years, to everyone should be interested (to subscribe, [click here!](#)). The aim of this project is to create a Life SUPERHero community, able to share all project updates.

The Newsletter is expected to be the main tool to disseminate the best practices concerning pitched roofs and roof tiles technologies, at the national and international level. The Newsletter will involve contents about *ongoing activities, technical interviews and scientific on-depth analysis* concerning Life SUPERHero Project; it will be published in May and November. All contents will be available via mail, by subscription on [Life SUPERHero Project website](#); on Life SUPERHero [Facebook](#), [Twitter](#) and [Linkedin](#) homepages.





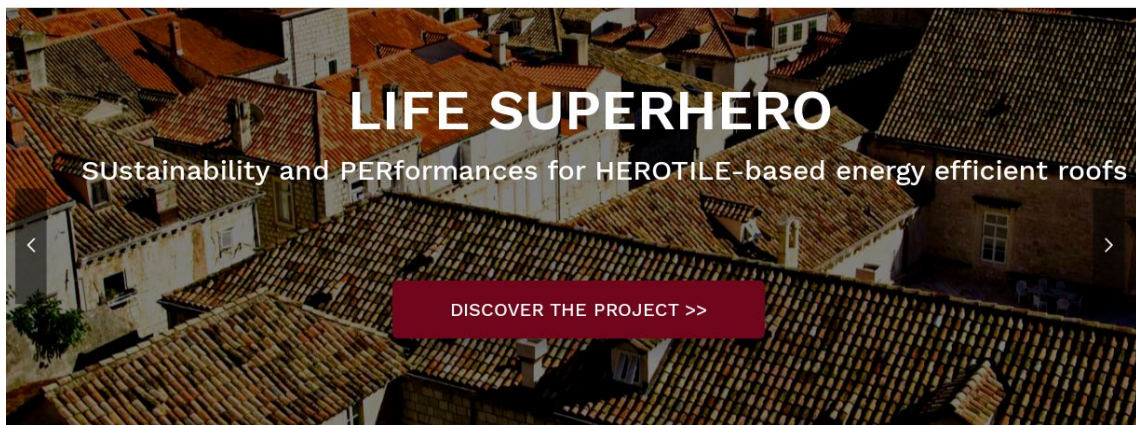
Go to official Life SUPERHero Project website



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HOME PROJECT WORK PROGRESS NETWORKING BLOG MEDIA CONTACTS 



LIFE SUPERHERO's project website has been developed following the format of its predecessor LIFE HEROTILE, which is recognized by the European Commission as a Reference Best Practice for the development of LIFE Projects websites. It consists of a responsive platform which comes with an adaptable layout working on every kind of device, optimized for search engines and connected to main project's Social Networks: Facebook, Twitter and LinkedIn. In addition to the sections regarding objectives and expected results, LIFE SUPERHERO's website has a News & Events dedicated page, always updated with latest news and a "Newsletter" section, where it is possible to register in order to receive special updates directly in your e-mail inbox. The website aims not only to provide project related information but also to publish news regarding Energy efficiency in the building sector: about this topic a blog will be created with posts and insights dedicated to sustainability enthusiasts and professionals in the building field. The website has been developed by Warrant Hub's European Funding Development unit, which will support Confindustria Ceramica for project's communication and dissemination activities for the entire duration of the project.

www.lifesuperhero.eu

THE NETWORKING

The relevant projects are contacted in order to find synergies and join



<https://www.lifesuperhero.eu/networking/>

LIFE SUPERHERO at LIFE FORTURE Final event

LIFE SUPERHERO partner, Industrie Cotto Possagno, will participate to the final event of the project LIFE FORTURE.

[FIND OUT MORE>>](#)

For all other information: www.lifesuperhero.eu!

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