

TBE Congress 2022

Invitation Letter

23-24 June | Sheraton Berlin Grand Hotel Esplanade,
Berlin, Germany



Dear colleagues,

We are pleased to invite you to a unique edition of the annual **TBE Congress**, which will take place on **23-24 June 2022** in **Berlin, Germany**. This year's Congress is kindly hosted by **Bundesverband der Deutschen Ziegelindustrie e.V.** (The German Brick and Tile Industry Association).

On **Thursday 23 June**, the Congress will begin with a **joint meeting** of the **PG Roofing Tiles**, **PG Masonry**, and **Technical & Environmental WG**. The **TBE Executive Committee** will follow and after a short coffee break, the Bundesverband & TBE Members will enjoy a **Cultural Programme** with multiple Architectural & Art Gallery tours. The day will be closed with a delicious **Gala Dinner**, at an exclusive location.

On **Friday 24 June**, participants are invited to join an **Industry Conference "Green Deal and Decarbonisation of the Brick and Roof Tile Industry"** where a number of high-level speakers will discuss the **pathway to decarbonisation** and **climate-neutrality**. The **Panel Discussion** will be followed by a **sponsorship presentation** and to close the Conference, the annual **TBE General Assembly** will take place. The event will end with a networking lunch.

Meetings and meals will be held in the **Sheraton Berlin Grand Hotel Esplanade**. TBE Members can secure rooms at discounted rates **until 11 May 2022**, by using the code "**Jahrestagung**". You can secure your reservation through the following **LINK**.

On the next page, you will find a **preliminary Programme**, with additional information. To confirm your participation, please complete the **Online Registration Form**, **before 3 June**. The meeting agendas will be distributed in due time.

For any questions, please contact Inês Ferrão or Nathalie Hubin at **events@cerameunie.eu**.

Looking forward to welcoming you to Berlin, for the **2022 TBE Congress**.

Sincerely,

Mirosław Jaroszewicz
President
Tiles & Bricks Europe

Stefan Jungk
President
German Brick and Tile Industry Association



For more info please contact:
events@cerameunie.eu

Cerameunie
The European Ceramic Industry Association

TBE Congress 2022

Programme

Thursday 23 June | Sheraton Berlin Grand Hotel Esplanade
Lützowufer 15, 10785 Berlin, Germany



TBE MEMBERS:

- | | |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:30 - 09:00 | WELCOME COFFEE |
| 09:00 - 10:00 | Project LIFE SUPERHERO
“Permeable and Ventilated roofs: An emerging solution for building comfort and climate mitigation in urban centres”
Meeting Room: Emporio I |
| 10:00 - 12:00 | JOINT MEETING
PG Roofing Tiles, PG Masonry and Technical & Environmental WG
Meeting Room: Emporio I |
| 12:00 - 13:00 | <i>Lunch</i>
Location: Wintergarten + Foyer |
| 13:00 - 15:00 | TBE EXECUTIVE COMMITTEE
(for TBE Ex. Co. members only)
Meeting Room: Emporio I |
| 15:00 - 15:30 | <i>Coffee Break</i>
Location: Wintergarten + Foyer |
| 15:30 - 18:00 | Cultural Programme Architectural & Art Gallery Tours
(for Bundesverband & TBE Members) |
| 19:00 - 23:30 | GALA DINNER
Eventlocation Wasserwerk, Hohenzollerndamm 208a, 10717 Berlin
Departure to Gala Dinner - Pick-up at 18h30 - Lobby of Sheraton Berlin Grand Hotel Esplanade |

PROGRAMME FOR ACCOMPANYING PERSONS:

- | | |
|---------------|---------------------------------------------------------------|
| 09:30 - 12:00 | Visit Humboldt-Forum |
| 15:30 - 18:00 | Various Architectural Tours
Art Gallery Tour |



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International Brick and Roof Tile Conference 2022

"Green Deal and Decarbonisation of the Brick and Roof Tile Industry"

- 09:30 - 09:45** **WELCOME**
Mirosław Jaroszewicz, President, Tiles & Bricks Europe
Meeting room: Emporio I + II
- 09:45 - 10:10** **KETNOTE:** Germany's way to become climate neutral until 2045 in the European context
Dr. Patrick Graichen, State Secretary, German Federal Ministry for Economic Affairs and Climate Action, BMWK
Meeting room: Emporio I + II
- 10:10 - 11:30** **PANEL DISCUSSION:**
- **Dr. Patrick Graichen**, BMWK
 - **Holger Lösch**, Deputy Director General, Federation of German Industry, BDI
 - **Viviane Raddatz**, Head Climate and Energy, WWF Deutschland
 - **Dr. Heimo Scheuch**, CEO, Wienerberger AG
- Moderation: **Jennifer Porto**
Meeting room: Emporio I + II
- 11:30 - 11:45** *Coffee Break*
Location: Wintergarten + Foyer
- 11:45 - 12:15** **SPONSORSHIPS' PRESENTATION**
Meeting room: Emporio I + II
- 12:15 - 13:15** **ANNUAL TBE GENERAL ASSEMBLY**
Meeting room: Emporio I + II
- 13:15 - 14:00** *Lunch*
Location: Wintergarten + Foyer

