

Permeable and ventilated roofs: an emerging solution for building comfort and climate mitigation in urban centers.

Project Conference BAU Monaco

16 JANUARY 3 30 PM

**Room A 310**

MARIO CUNIAL LIFE SUPERHERO



**SUstainability and PERformances for  
HEROTILE-based energy efficient roofs**

<https://www.lifesuperhero.eu/it/>

<https://www.cottopossagno.com/>







## Mario Cunial

- Board member and R&D-S director **Industrie Cotto Possagno spa**
- Vice-president CERAME-UNIE
- Member Roof Tiles Product Group T.B.E.
- Coordinator LIFE Projects **HEROTILE** and **LIFE CAP TILE**
- Partner **LIFE SUPERHERO**
- President T.G. building Materials and board member **Confindustria Veneto Est**
- Board member **Confindustria Ceramica**
- Board member **ICMQ**
- Member experience of **TG CEN 128 SC3**, **CEN 107**,
- Member **G.T.A. & S. Confindustria**,
- Member **Sustainability Commission Confindustria Ceramica**



**CERTIFICAZIONE DELLE COMPETENZE**  
**PROFICIENCY CERTIFICATION**

**CERTIFICATO N. CCM-475/19**  
**CERTIFICATE No.**

SI CERTIFICA CHE  
*IT IS HEREBY CERTIFIED THAT*

**Mario Cunial**

nato/a a **BASSANO DEL GRAPPA (VI)** il **28/09/1962**  
*Born in on*

SODDISFA I REQUISITI SPECIFICATI NEL  
*MEETS THE REQUIREMENTS SPECIFIED IN THE*

**Disciplinare per la valutazione e la certificazione delle competenze manageriali** (rev. 10/2019)

emesso da **FEDERMANAGER** issued by **FEDERMANAGER**

per le seguenti tipologie di manager/consulenti di direzione  
*for the following types of manager/management consultants*

**Manager per la sostenibilità**

Manager che assicura la definizione e la gestione di politiche di impresa volte al perseguimento di obiettivi di Sostenibilità, favorendo la crescita e lo sviluppo durevole dell'azienda.  
*A manager who ensures the definition and management of business policies aimed at achieving sustainability objectives, fostering the company's growth and development.*

**Employment background**

Economic sector:	Manufacturing not elsewhere classified
Enterprise size:	MEDIUM (<250 employees and annual turnover > 50 million euro)
Nature of ownership:	private family, private management

Prima emissione <i>First issue</i>	23.12.2019	 <b>Filippo Lago</b> <i>(Italy Working &amp; Pressure Equipments, Personnel Certification &amp; Laboratories Director)</i>
Emissione corrente <i>Current issue</i>	22.12.2022	
Data scadenza <i>Expiry date</i>	22.12.2025	

Il presente certificato è composto da 1 pagina  
*This certificate consist of 1 page*

**ACCREDITED**

PRS N° 066 C  
*Member of the network of mutual Recognition EA, INF e ILAC  
Signatory of EA, INF and ILAC Mutual Recognition Agreements*

**RINA Services S.p.A.**  
Via Corsica 12 - 16128 Genova Italy

# the climate has changed



there is a worrying increase in temperatures and increasingly intense winds and storms



the climate has changed

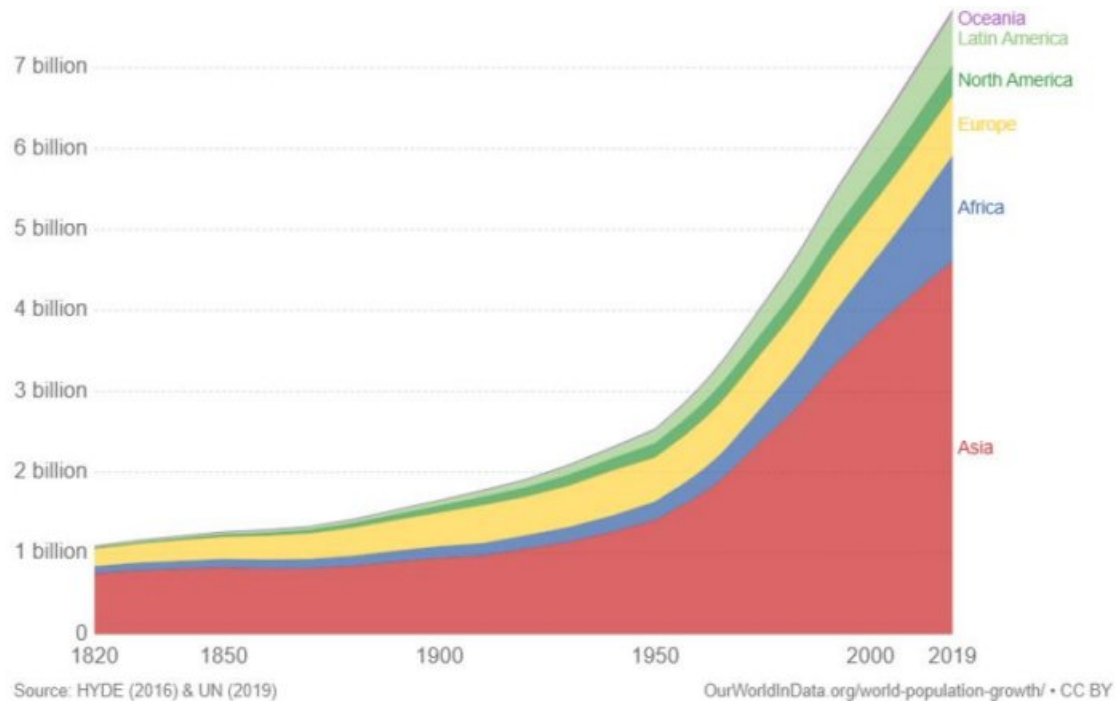
**Devastating effects for  
the Planet and future generations.**



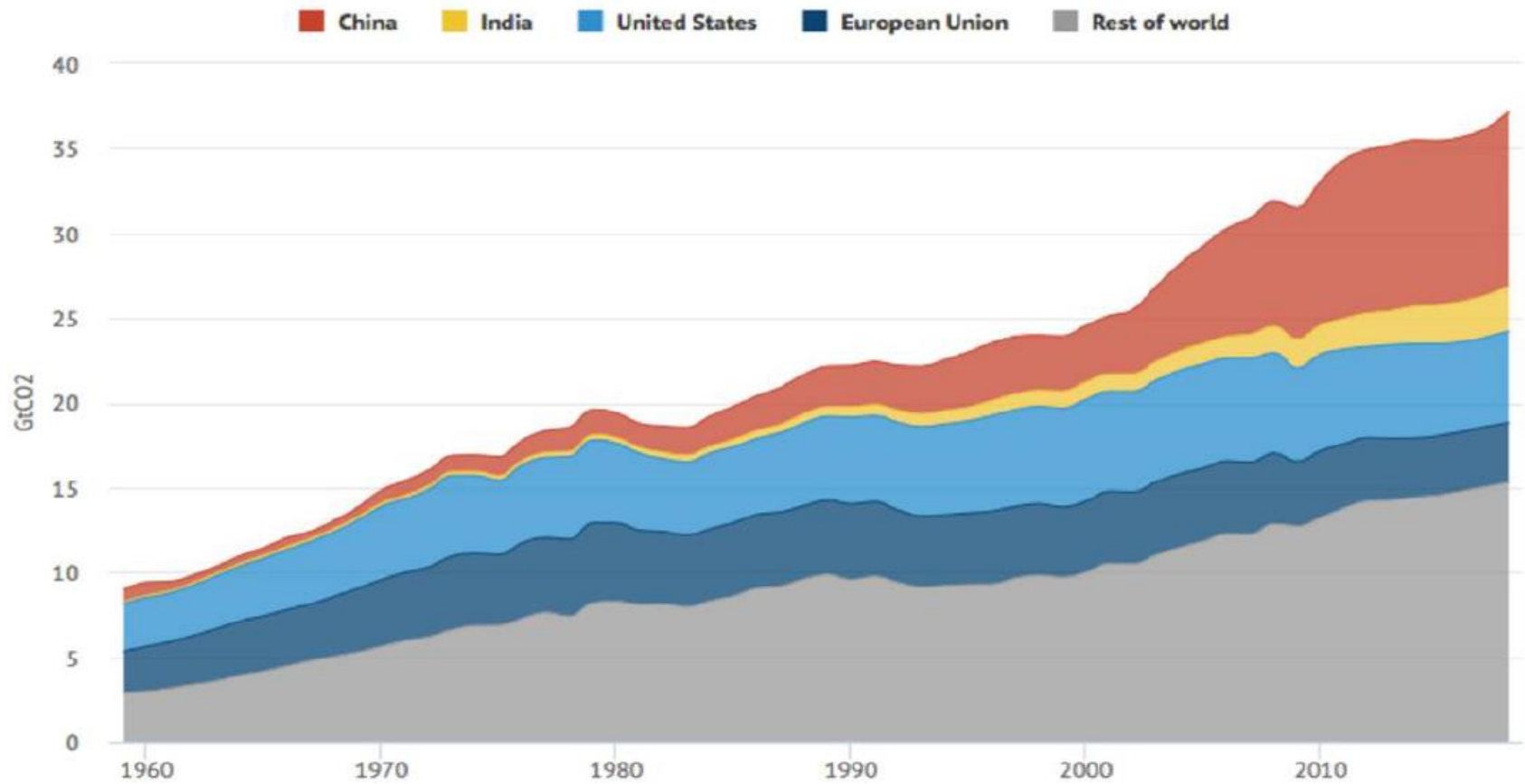


# Population trend (by continent)

1820 - 2020



## CO2 emissions trend (by continent)



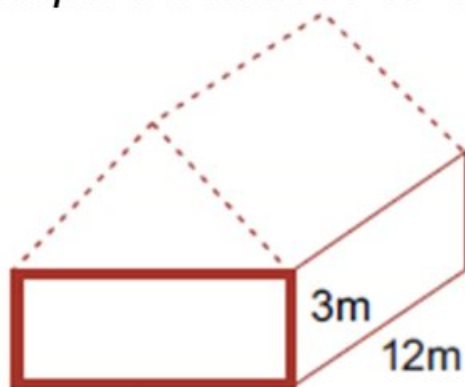
## URBAN HEAT ISLAND EFFECT

Construction in the World is the sector that has the greatest impact on the environment: buildings alone account for 38% of all carbon dioxide emissions.

## Beginning before project

AND

*We compare 2 houses of "different shapes", but which have the same living area: 96 m<sup>2</sup>*



**House «A»** 8m

With empty attic or roof terrace

Living area: 96 m<sup>2</sup>

Low floor:  $8 \times 12 = 96 \text{ m}^2$

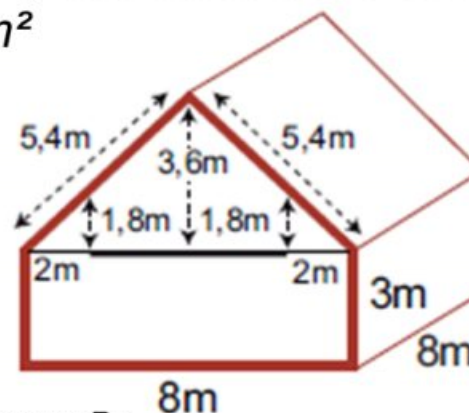
External walls (floor included): 312 m<sup>2</sup>

Low floor:  $8 \times 12 = 96 \text{ m}^2$

Ceiling:  $8 \times 12 = 96 \text{ m}^2$

Facades:  $(3 \times 12) \times 2 = 72 \text{ m}^2$

Sprockets:  $3 \times 8 \times 2 = 48 \text{ m}^2$



**House «B»**

With sloping roof and habitable attic

Living area: (height > 1.80 m) 96 m<sup>2</sup>

Low floor:  $8 \times 8 = 64 \text{ m}^2$

High floor:  $4 \times 8 = 32 \text{ m}^2$

External walls (floor included): 275 m<sup>2</sup>

*With an equivalent living area, the house with habitable attic is more compact, and therefore presents less heat dispersion surfaces than the house with empty attic or roof terrace*



## Beginning before project

lack of reference legislation, the covering of a building is in fact the skin and is not considered

**BUT**





In today's world, where the environmental behaviour of a house is of increasing concern, the pitched roof has an important part to play. Depending on the design of a building, it can bring many environmental benefits.

## STUDIES PROVE IT

A recent study has compared the environmental performance of single family houses with different roof solutions on the basis of the most commonly used indicators for building assessment (standard EN 15804).

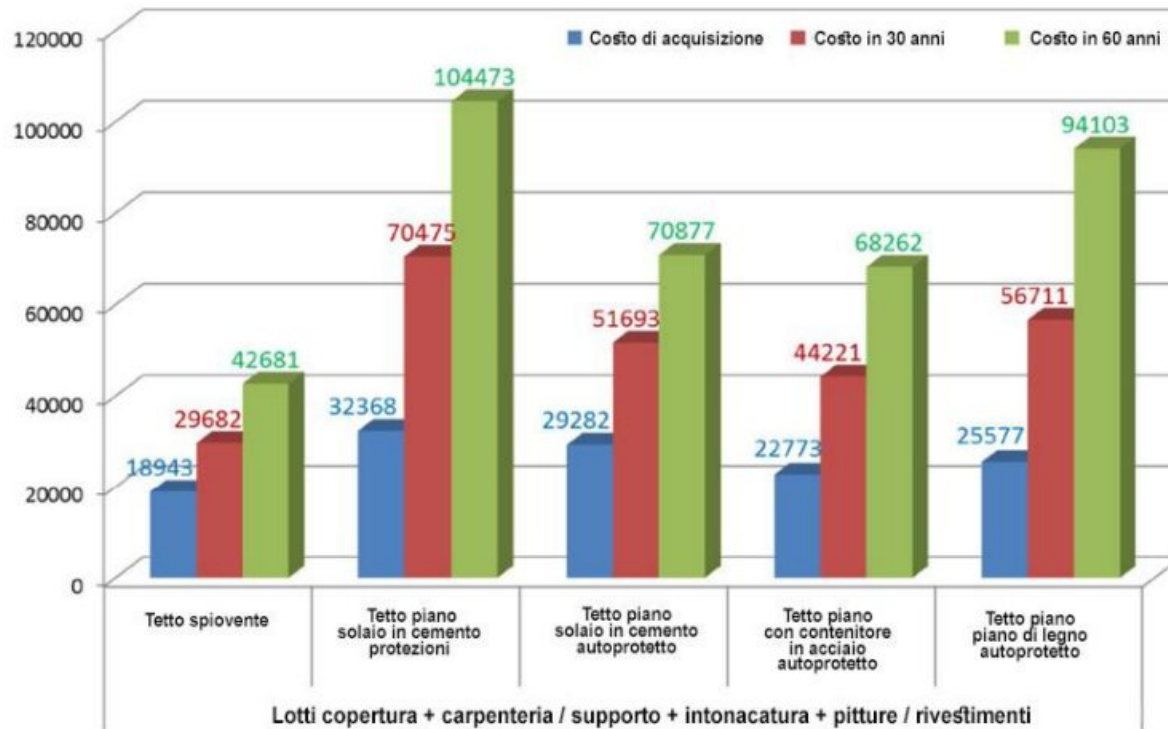
Using the tool GPRBouwbesluit and the Environmental product database of the Netherlands, the study showed that a pitched roof house with clay tiles performs much better than comparable flat roof houses, notably:

- 41% better than a 2 storeys house with a concrete flat roof;
- 21% better than a 3 storeys house with a concrete flat roof;
- 25% better than a 3 storeys house with a green flat roof.

	Pitched (45°)	Flat	Flat	Flat green
				
Number of storeys	3	2	3	3
Gross floor area (m <sup>2</sup> )	139.2	93	139.2	139.2
Structure of the roof	wood/clay tiles	concrete	concrete	concrete/sedum
Environmental score (in comparison to pitched roof)		+41%	+21%	+25%
Contribution of the roof to the overall impact of the building	7.7%	14.2%	11.1%	14.6%

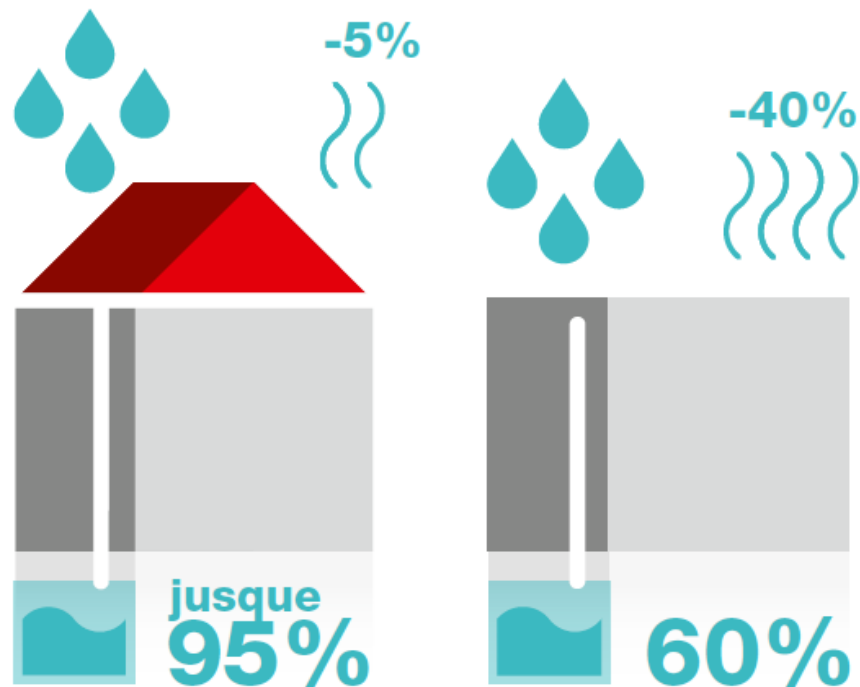
Source: Environmental assessment of flat and pitched roof, KNB, the Netherlands, 2015.

## Example 3: Global cost calculation +30 and 60 years

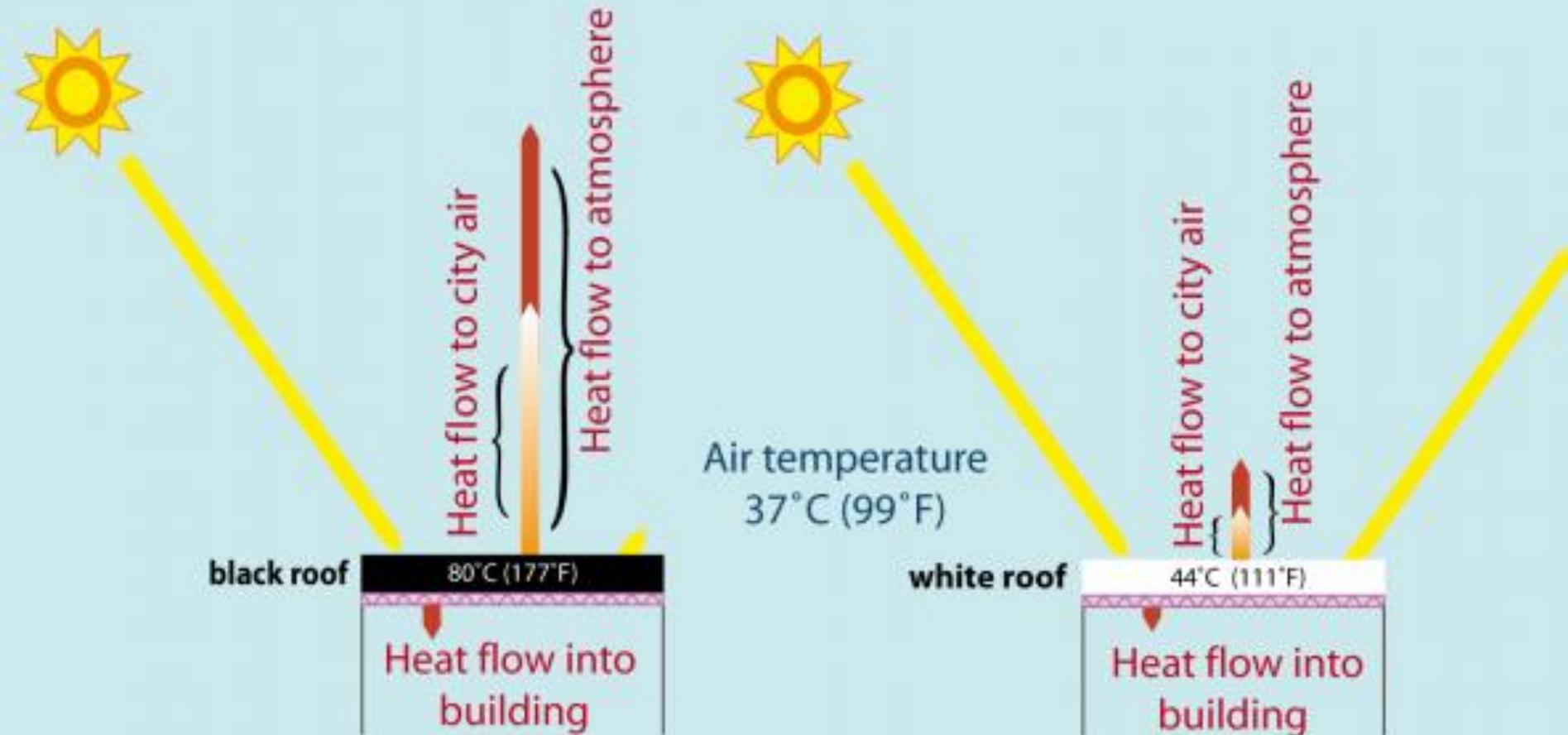




# water collection



## S.R.I. Solar Reflex Index



**Cool your building. Cool your city. Cool our planet.**



# Historical and aesthetic value





# HEROTILE

***High energy savings in the cooling of buildings by the Roof tiles  
shape optimization through a better above sheathing ventilation  
(LIFE14 CCA/IT/000939)***



## The European Commission is looking at cost-efficient ways to make the European economy more climate-friendly and less energy-consuming.

Its **low-carbon economy** roadmap suggests that:

- Within the 2050, the EU should cut greenhouse gas emissions of the **80%** - below the levels in 1990.
- The milestones to achieve this goal are the **40% cuts of the** emissions within the **2030** and of the **60% within the 2040**.
- **All the sectors** need to contribute.
- The way to get to the low-carbon economy is **feasible & affordable**.



## 1. Summary of project scope and objectives

### 1.1 Project scope

In the Mediterranean area, summer radiation could drive to the overheating of buildings coverings (roofs and walls). Thus, the air-conditioning would become more and more essential.

A ventilated roof could be a great solution to reduce solar infiltration through the tiles, because of moved air, which reduces part of heating due to solar radiation. This effect could be enhanced by increasing the permeability of air through tiles. It modifies the mould of tiles, without invalidating the original appearance and impermeability.

LIFE Herotile aims to improve the energy behavior of the buildings through the development of innovative types of roof tiles able to increase their underlay ventilation.

Thanks to technologies and systems suitable for being replicated, transferred or mainstreamed, the project will contribute therefore to the development and implementation of energy savings approaches, mainly at Mediterranean Region, and to climate change mitigation.





## 2. Description of the techniques/methodology implemented and results achieved

### 2.1 Project activities

In order to help the EU construction sector (refurbishment and new constructions) to achieve its energy efficiency targets and related CO<sub>2</sub> emissions and to facilitate the global market uptake of an eco-innovative EU product able to help reaching these objectives, LIFE HEROTILE Project developed:

#### TWO NEW TYPES OF ROOF TILES (PORTUGUESE AND MARSEILLAISE TILES)

with a shape characterized by a higher air permeability through the overlap of the tiles, and then a better energy performance by passive disposal of the solar radiation through under-tile ventilation.

The new tiles were design using the tridimensional model CFD tested in several conditions. The CFD model have been implemented to understand how much the roofing tiles could have affected the air permeability.

Results were collected in conditions that simulated different directions and intensity levels of wind. They provided essential data useful to conceive a new type of tiles, able to increase the quantity of circulating air under tile, without discourage the sealing of water. The new tiles were also tested in rain wind tunnel to check their driving rain performance.

## Progetto Life-Herotile - GOALS

The aim is to **enhance the energy performance of buildings**, through the development of **new roof tiles, with increased ventilation capabilities**.



### Project Location

Italy, France, Germany, England, Spain and Israel.

### Cost of the project

2.515.306,00 € | 60% EC Co-funding

### Duration

2015 – 2019

### Partners



## Progetto Life-Herotile – GOALS



Reduction of specific  
**cooling power**



Reduction of the  
**carbon footprint**



Reduction of the **inlet  
watts to be cooled** in  
comparison with a  
non-ventilated roof



Reduction of  
maximum  
**temperature** peak of  
the **under-tile airflow**



Reduction of  
**greenhouse gases**  
**emissions**



Reduction of  
**atmospheric pollution**



## Life-Herotile Project - **ACTIONS**

1. Tiles **shape optimization** for progressing in the above sheathing ventilation and energy savings.
2. 2 **pilot plants** for the productions of new types of roofing tiles in Italy.
3. 2 **construction tests in real scale**, i
4. 2 **real buildings**, in Italy and in Spain.
5. **SENSAPIRO**, Software **EN**ergy **SA**vings **P**itched **RO**ofs

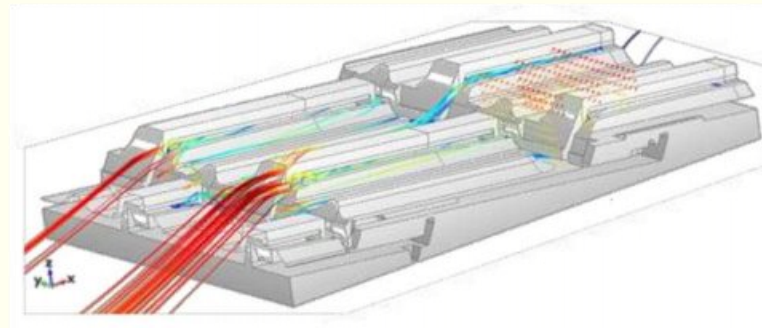
## Action 1 | Shape optimizaion CFD ANALYSIS

### Basis

The CFD model had been implemented to understand **how much the roofing tiles could have affected the air permeability.**

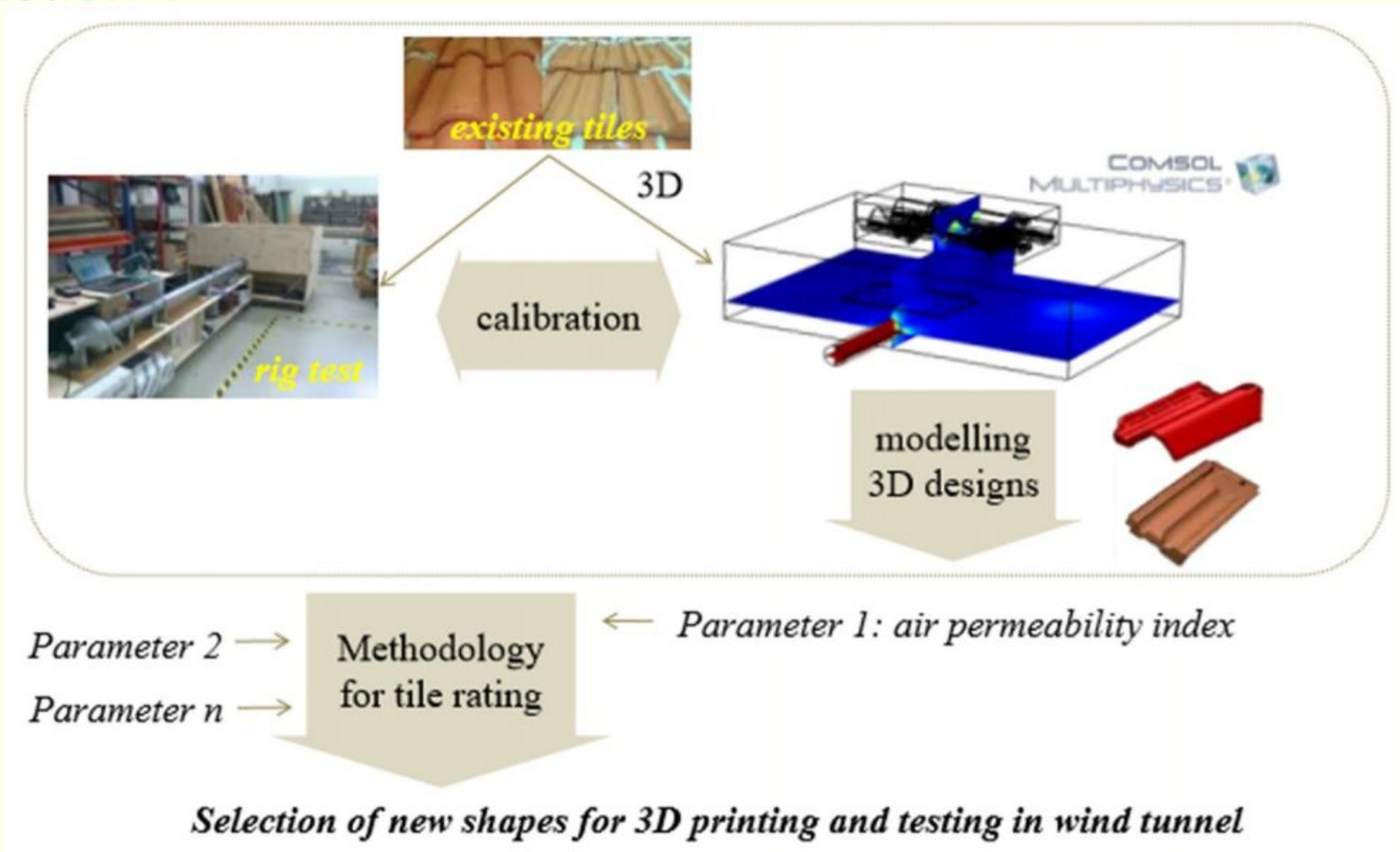
### Consequences

**The results have substained the application of such basis on a funding of the UE project,** or that part of the project which aims to improve the permeability of the ventilated roof's air in warm and mild climates to increase the insulation of the passive buildings.





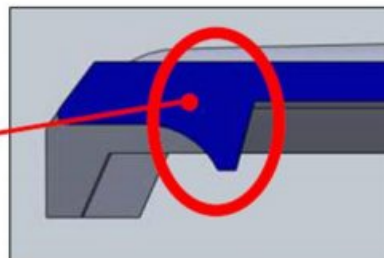
## Action 1



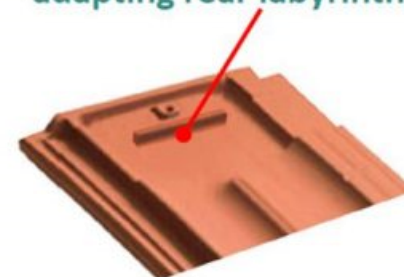
## Action 1

new tile, marsigliese variation **type 8 and 9**

waterproof  
adjustment  
by lowering  
internal flap  
(longitudinal section  
in the front)



adapting rear labyrinth



opening a **small**

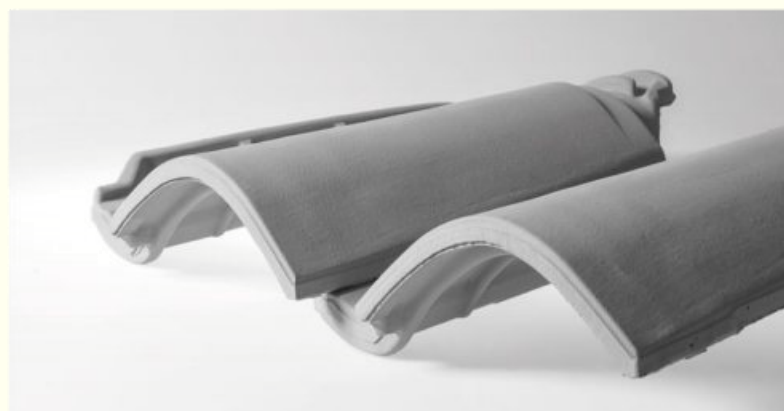
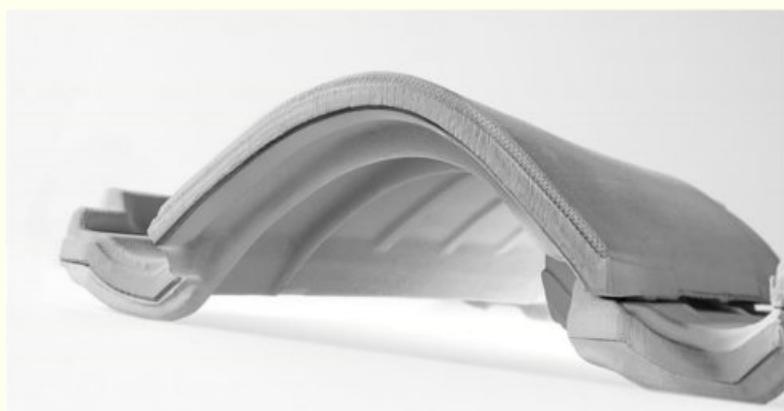
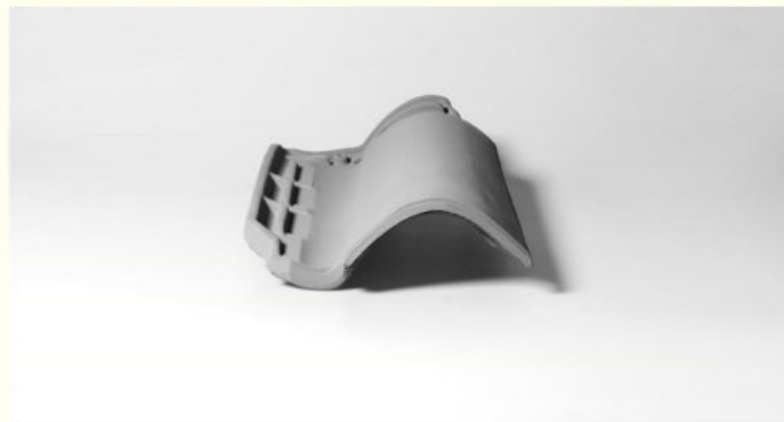
or **large** slot on the front

(different shape)

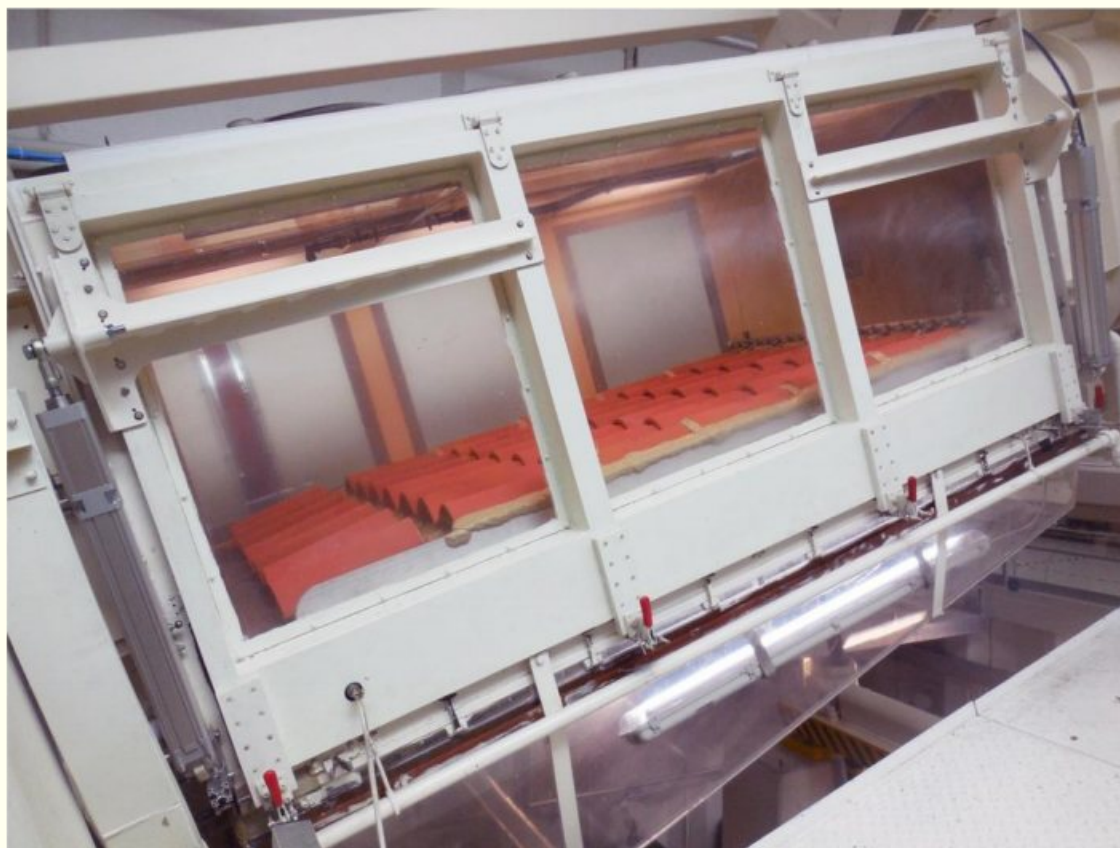




## Action 1 – portuguese variation



## Action 1- PROTOTYPES



**Monier Technical Center  
Driving rain wind tunnel**

**Tested driving rain  
performance Herotile tiles.**

## Action 1- **PROTOTYPES**





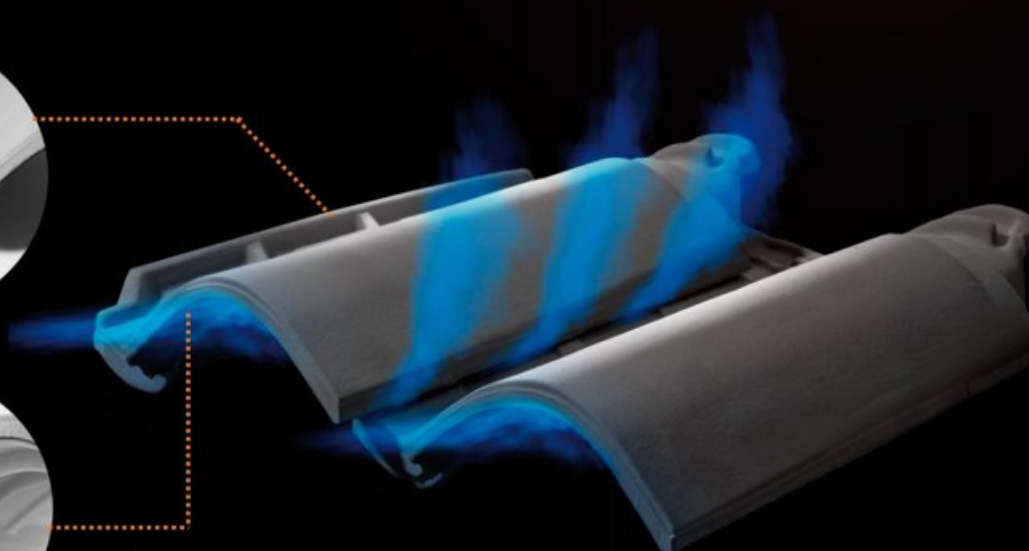
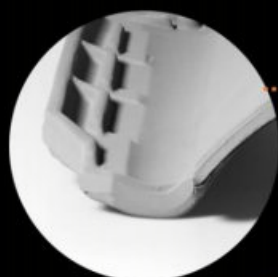
## Life-Herotile – Action 2

Productive process



## Action 2

AERO  
TILE  
LA TEGOLA VENTILATA



The new roof tile, thanks to its innovative shape, augments the above sheathing ventilation and energy efficiency of the house.

lifeHEROTILE

## Life-Herotile – Action 3

Construction of two demonstrative roofs:  
Ferrara (Italy) and Yerucham (Israel).

**PORTUGUESE TILES +27%**  
252 kWh

**PORTUGUESE HEROTILE**  
198 kWh

**MARSEILLAISE TILES +26%**  
250 kWh

**METAL +52%**  
300 kWh

Guard  
chamber

Guard  
chamber



**REAL SCALE TEST BUILDINGS  
- FERRARA**

Energy consumption for cooling  
(to maintain a intern temp. of  
25°/26°C)

15/04/2017-14/10/2017



## Action 3



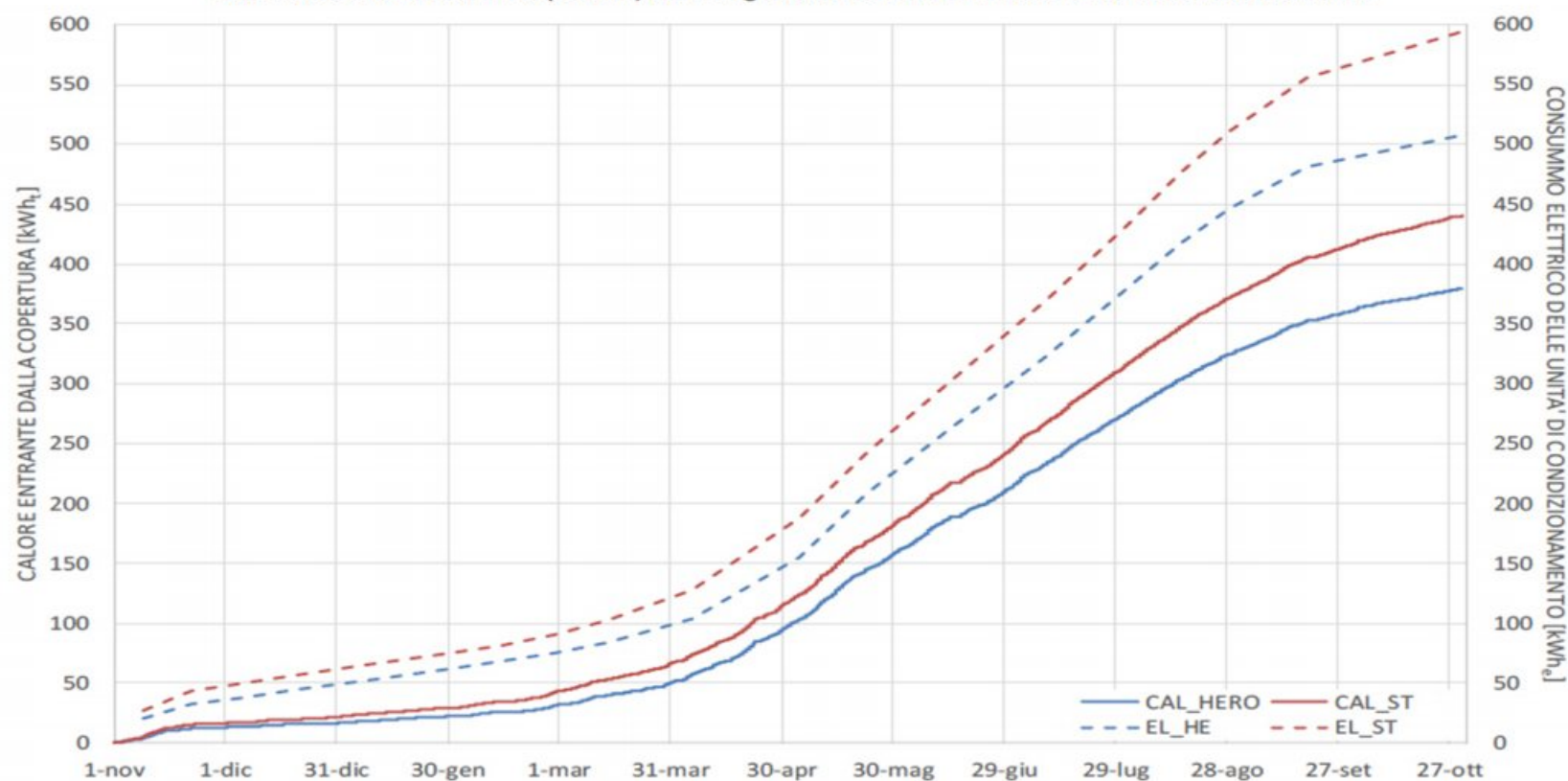
## Action 3

Room	Type	Roof	kWh / m <sup>3</sup>
F2	STANDARD Roof tile Portuguese	pitched	9,70 <b>+21%</b>
F3	HEROTILE Roof tile Portuguese	pitched	8,00
F5	STANDARD Roof tile Marseille	pitched	9,30 <b>+16%</b>
F6	Metal	pitched	14,70 <b>+85%</b>
P2	Plane	flat	26,00 <b>+225%</b>

# YERUHAM

01/11/2016 - 31/10/2017

CAL: calore entrante dalla copertura, EL: energia elettrica assorbita dalle unita' di condizionamento





## Life-Herotile – Action 4



Verification of the collected data on two real buildings, one in Zaragoza (Spain) and the other in Ca' del Bosco (Italy).

**-50%**

Reduction of the **inlet watts to be cooled** in comparison with a non-ventilated roof

## *2.2 Obtained results*

The outcome of the LIFE Hero Tile project are:

### **THE NEW MARSEILLAISE AND PORTUGUESE TILES**

characterized by a higher air permeability, able to halve the energy requirement for space cooling from an average value of 30 to 15 kWh/m<sup>2</sup>.



The above table shows an average heat gain reduction of 58.1% by substituting the various existing roofs with the new HEROTile. That allows to consider verified the forecasted value of 50% as reduction of the energy requirement for space cooling from an average value of 15 kWh/m<sup>2</sup>.

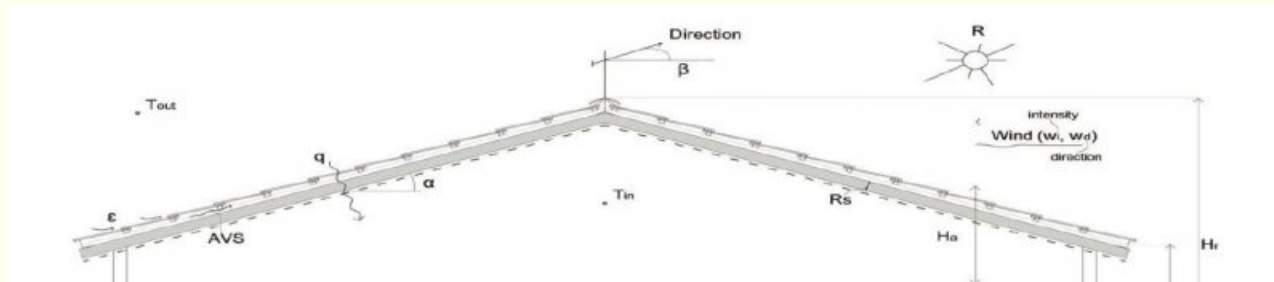
## Action 5 – SENSAPIRO

Developing a software to **predict the global energy performance of a pitched roof** covered with Portuguese and Marsigliese HEROTILE in comparison with products already present in the market.



### PARAMETERS:

- **Air permeability** (ventilated, micro-ventilated, not ventilated)
- **Pitch slope**
- **Climate zones** (CDD; wind)
- **Roof insulation** (thickness; material)
- **Building energy label**

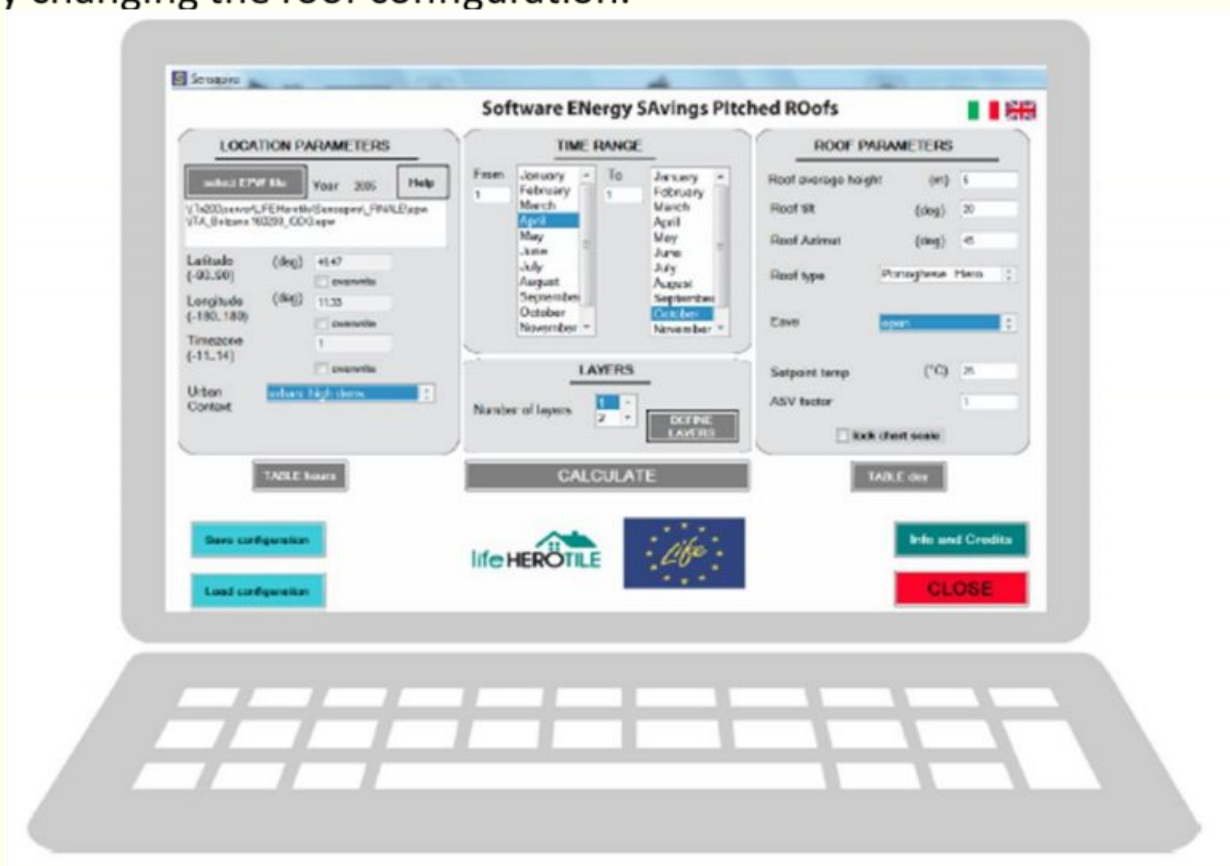




## 2.2 Obtained results

### SENSAPIRO free-license software

After collect 320.000.000 data a very simple tool to check the energy performance of the same building by changing the roof configuration.



## Action 5 – SENSAPIRO *input data*



- Period: 1st May – 30th September
- Roof made by 6 layers

Layers	Thickness (mm)	Thermal conductivity (W/mK)	Density (kg/m3)	Specific heat (J/Kgk)
Plaster	30	0.9	1800	1000
Hollow flooring block	200	0.7	600	840
Low reinforced concrete	40	1.6	2300	1000
Reinforced concrete	40	1.8	2500	1000
Linoleum	1	0.22	670	1400
XPS	60	0.036	30	1200

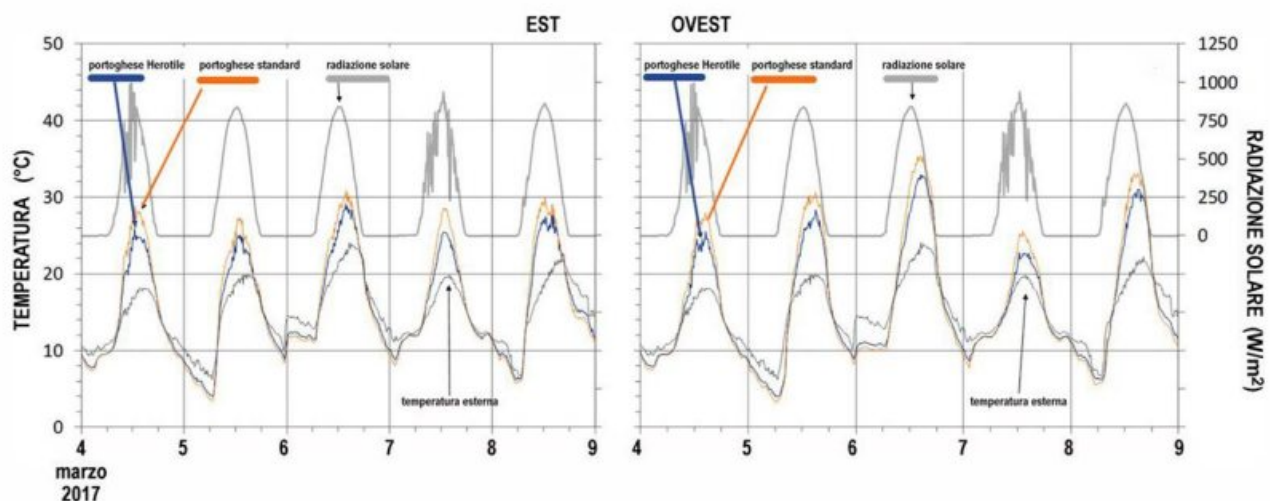
SENSAPIRO	Existing roof (roof tit of of 20°)			Replaced by HEROtile	HEROTile vs		
	Trad. tile	Metal	Flat		Trad. tile	Metal	Flat
Capitals	Heat gain KWht/m²				% heat gain reduction		
Tel Aviv	13.1	20.4	35.2	9.7	-26%	-52%	-72.6%
Bucarest	11.1	16.6	26.2	8.1	-27.5%	-51.3%	-69.2%
Atene	14.2	21.4	34.8	10.2	-28.5%	-52.6%	-70.8%
Sofia	7.6	11.7	18.2	5.3	-30.0%	-54.5%	-70.8%
Madrid	8.8	15.9	21.2	5.7	-35.4%	-64.0%	-73.1%
Belgrado	10.2	15.4	24.3	6.6	-35.6%	-57.4%	-73.1%
Roma	10.8	15.8	25.1	6.6	-38.5%	-58.0%	-73.6%
Monaco	7.4	11.6	18.1	4.5	-39.0%	-61.0%	-75.1%
Francoforte	7.0	10.9	17.2	3.9	-45.0%	-64.6%	-77.5%
Parigi	6.9	11.0	16.9	3.7	-46.6%	-66.5%	-78.3%
Bruxelles	6.1	9.4	15.2	3.2	-48.3%	-66.2%	-79.2%
Vienna	7.6	12.0	18.7	2.7	-65.2%	-77.7%	-85.8%
Aver. values	15.4			5.8	-38.8%	-60.5%	-74.9%
					-58.1%		



## 2.1 Project activities

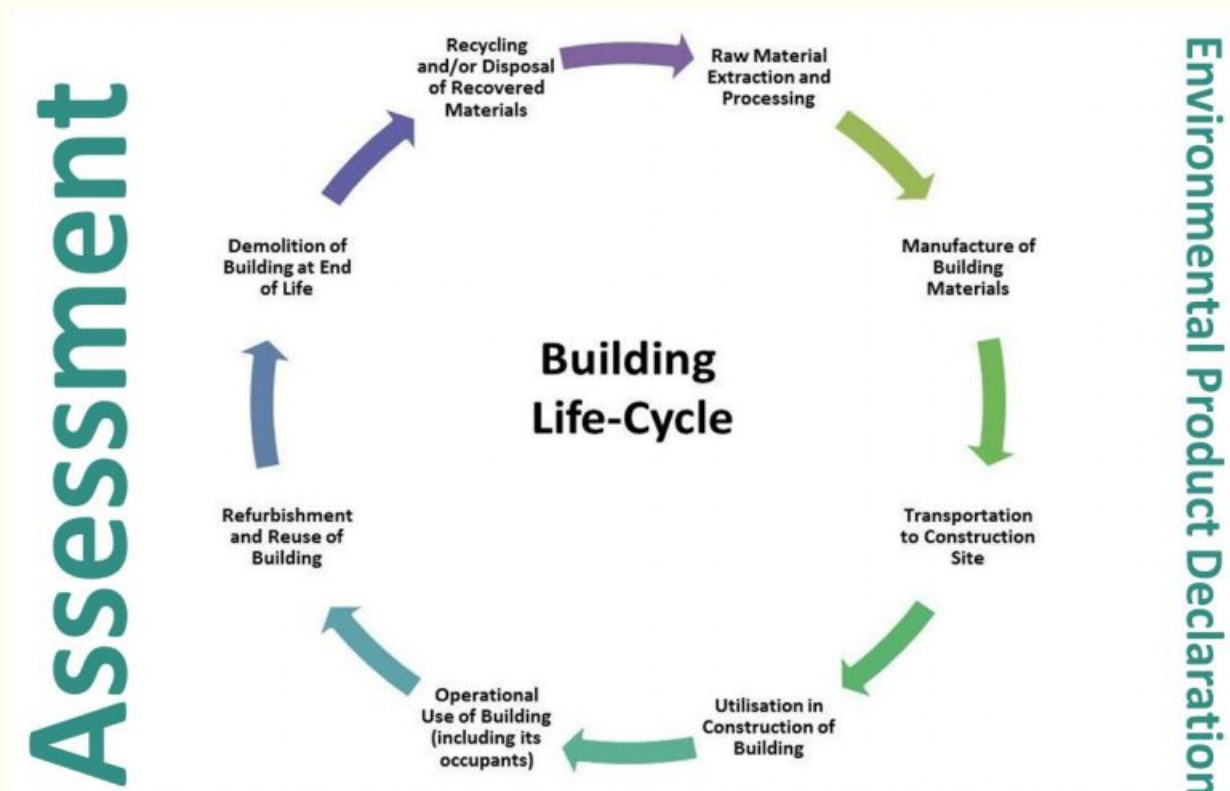
### A PRACTICAL AND SIMPLIFIED FREE-LICENSE SOFTWARE

for architects and technicians – **SENSAPIRO Software ENergy SAVings Pitched Roofs**, able to predict the energy performance of the same building in changing only the roof configuration. Testing the new tiles in real environment and real scale on a real-scale demonstrator building has been useful for data validation of the software outcomes for the assessment of energy savings of pitched tiled with the new HEROtiles.



# Life Cycle

## Assessment



# EPD





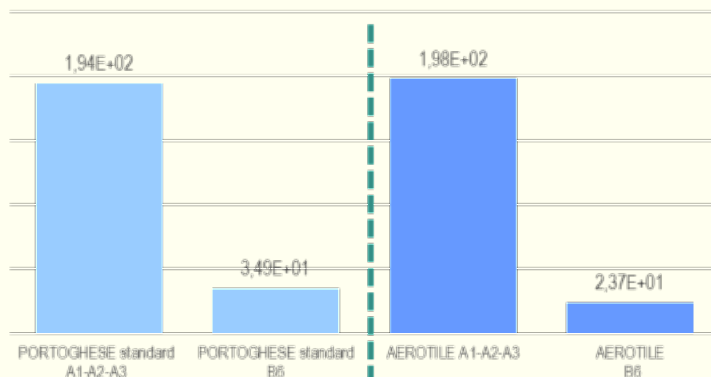
-40% kg CO<sub>2</sub>eq.  
emitted during production  
Life Cycle stage



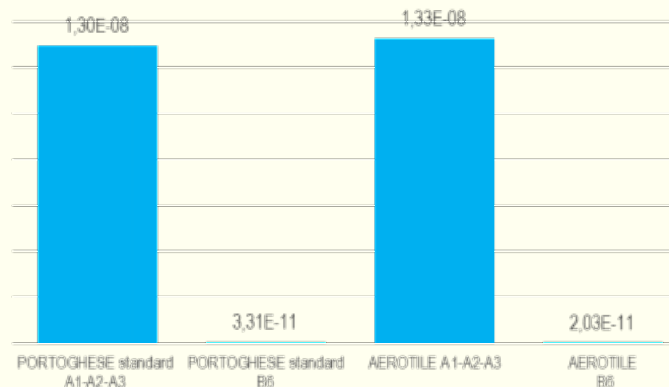


# HEROTILE Use stage B6

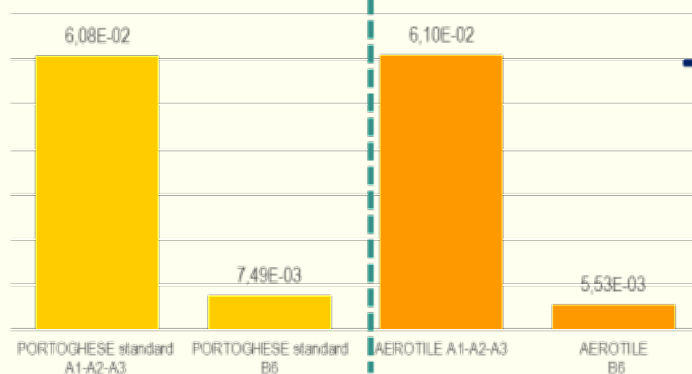
EN15804 - Global warming potential (GWP) [kg CO<sub>2</sub> eq.]



EN15804 - Ozone Depletion Potential (ODP) [kg R11 eq.]



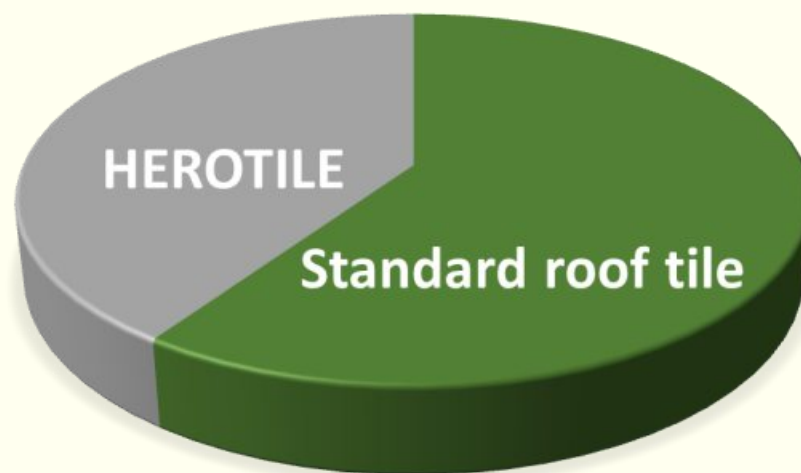
EN15804 - Photochemical Ozone Creation Potential (POCP) [kg Ethene eq.]



**-26% Env. Impact  
during 100 years RSL**

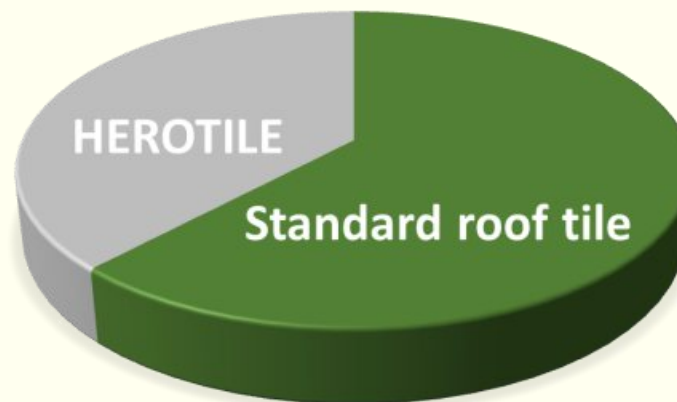
HEROTILE Use stage B6

-30% GWP kg CO<sub>2</sub> eq. emissions



**Global warming potential**

HEROTILE Use stage B6  
-38% ODP kg R11<sub>eq.</sub> emissions

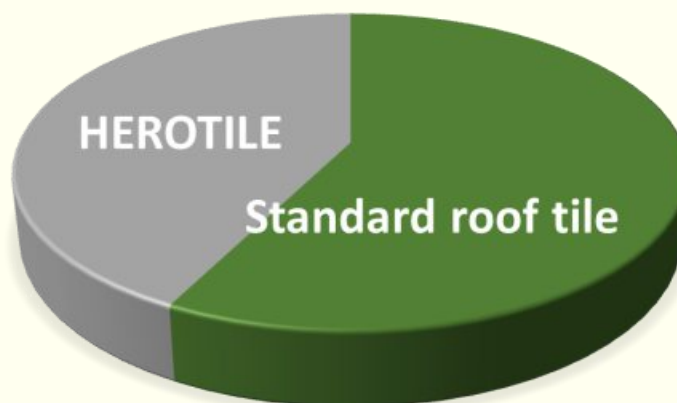


**Ozone Depletion Potential**



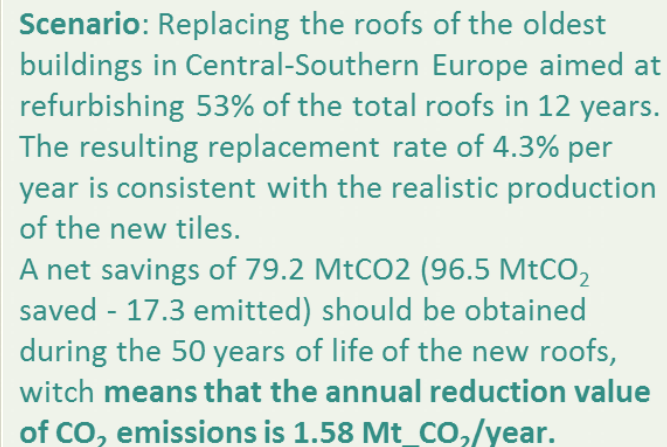
HEROTILE Use stage B6

-26% POCP kg Ethene<sub>eq.</sub> emissions



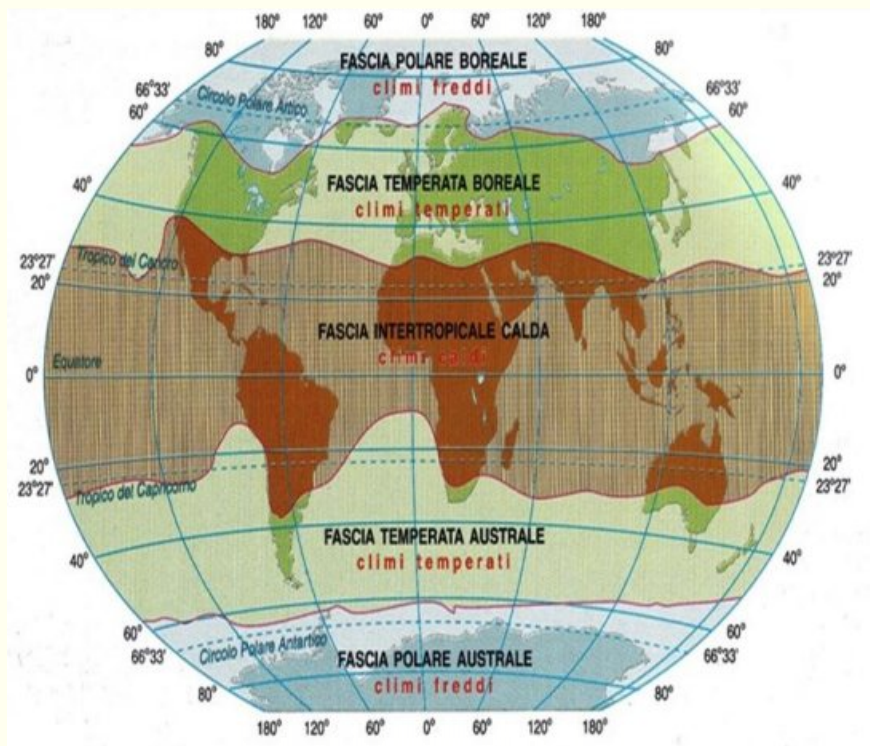
**Photochemical Ozone Creation Potential**

## Mt CO2

[illegible]

## The CO2 emissions of buildings in the world is constantly and worryingly increasing

- About 6 billion people live in warm and temperate areas.
- Assuming a surface area with a roof of only 100 m<sup>2</sup>, if 500 million roofs used the new HEROTILE transpiring tiles, it would allow an annual reduction of CO<sub>2</sub> emissions to 40 million tons, without taking into account the beneficial effect of reducing the phenomenon island of heat in the cities.







EUROPEAN CLIMATE, INFRASTRUCTURE AND  
ENVIRONMENT EXECUTIVE AGENCY (CINEA)

CINEA.D - Natural resources, climate, sustainable blue economy and clean energy  
D.1 - LIFE Energy + LIFE Climate  
Head of Unit

Brussels, 20/01/2022

Mario Cunial  
LIFE HEROTILE  
Via Molinetto n80,  
31054, Possagno (Treviso), Italia

**Subject: LIFE AWARDS 2020**

Dear LIFE HEROTILE team,

More than one year has passed since you were recognised as one of the best 2020 LIFE climate action projects at a very special LIFE Awards Ceremony. A global pandemic prevented you from coming to Brussels in person and we have been thinking about how we could somehow still reward you for your achievements.

We are therefore sending you a small gift as a token of our appreciation to the whole team of the LIFE HEROTILE project.

On behalf of the LIFE community, we congratulate you once again on your commitment to fight climate change in Europe. Thank you for all your efforts and spectacular work.

Wishing you all the very best in your future projects and keep up the good work!

Yours sincerely,

(e-signed)

**Christian STRASSER**

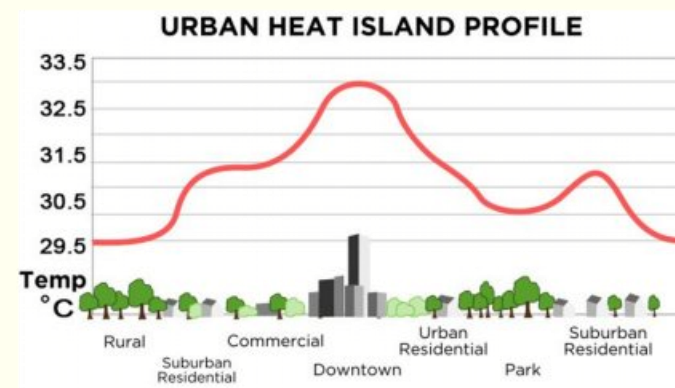
European Climate, Infrastructure and Environment Executive Agency (CINEA), 1049 Bruxelles/Brussel, BELGIQUE/BELGIE  
<https://cinea.ec.europa.eu/>

## HEROTILE

- reduction of electricity and/or gas consumption necessary to have adequate indoor thermal environment
- reduction of fluorinated gases used for air conditioners
- reduction of the radiative exchanges between external surfaces

## BETTER

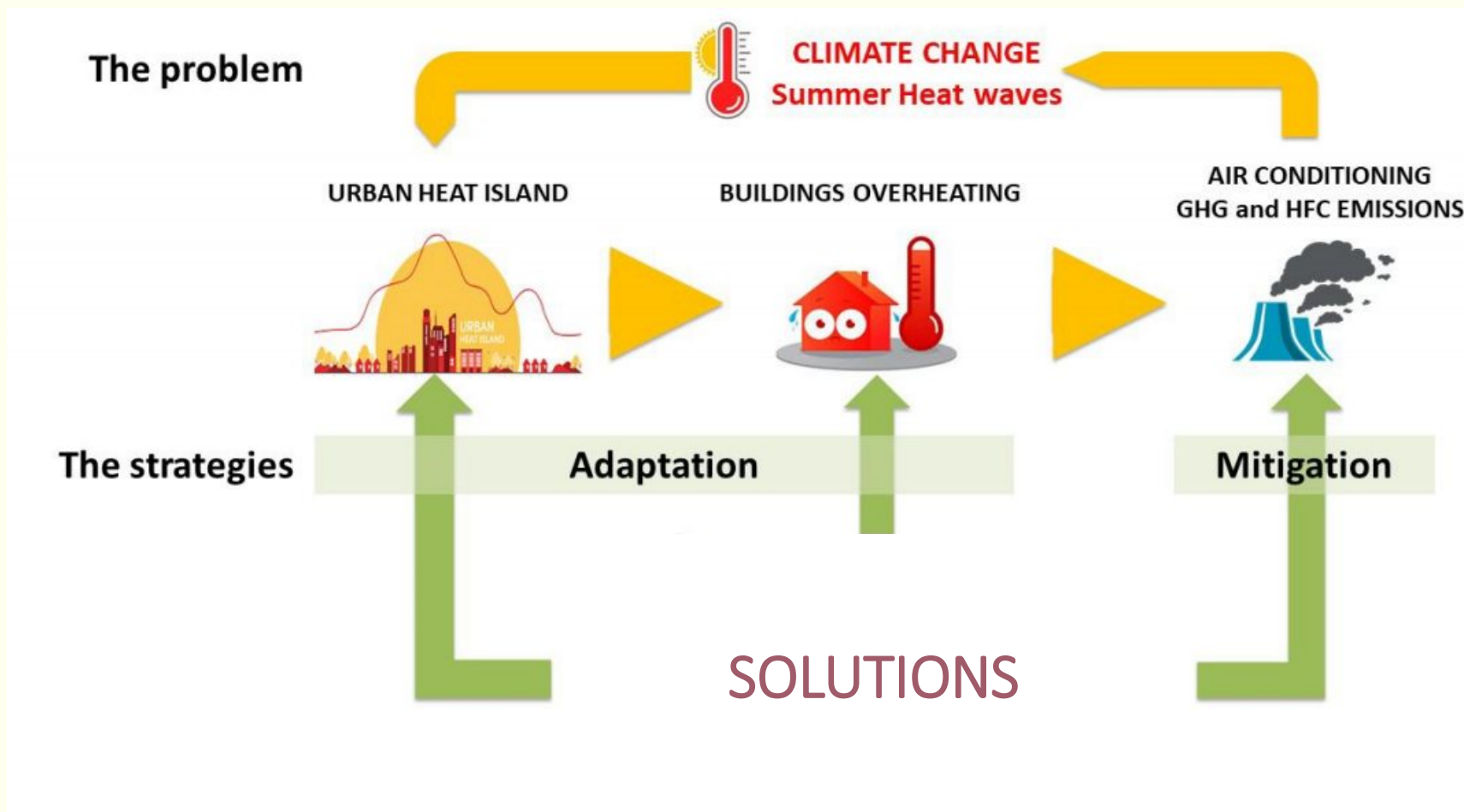
than well known technologies as «cool roofs» suggested, for their reflectivity as the primary action on the roofs to reduce temperature in the inhabited centers (UHI)



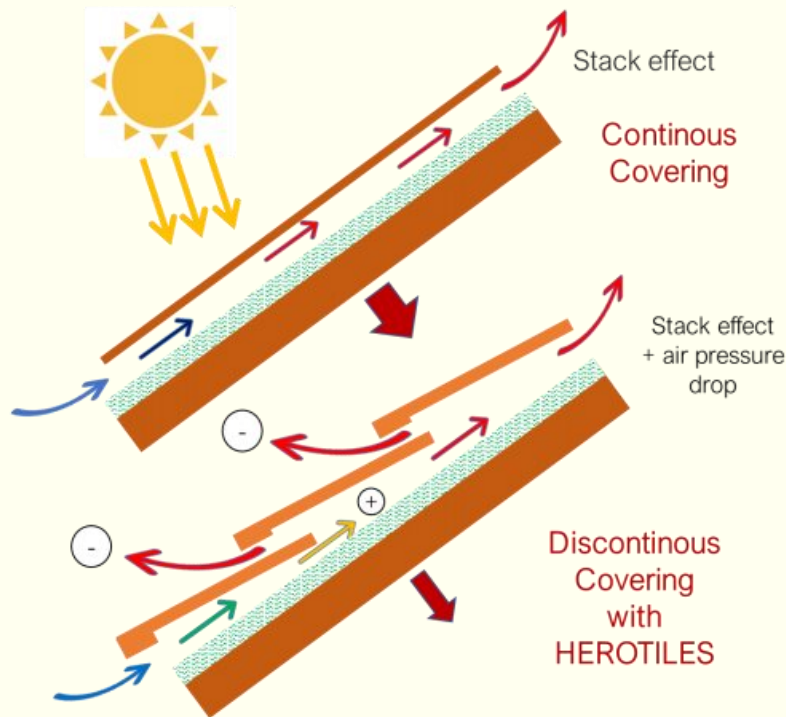
## BUT

**HEROTILES are not recognized by UE technical rules and by national energy codes,** because until today there weren't simple physical parameters to describe their behaviour and their effect on the indoor environment and on the climate

# THE PROBLEM TARGETED



# THE SOLUTION PROPOSED



**The use of Ventilated and Permeable Roofs (VPR) is the most sustainable and promising strategy to reduce building overheating.** A vented roof can be obtained through an air space between installed roof covering and the roof sheathing. This space reduces heat transfer and allows heat to dissipate from the sheathing and roofing materials.





# BACKGROUND

A previous project **LIFE HEROTILE** developed new types of roof tiles and demonstrated the effectiveness of the HEROTILES-based roof (**HBR**) in **reducing until 50% cooling energy** compared to other solutions.

However, general public, professionals and Building stakeholders, are not able to recognize the cooling potential of **ventilated permeable roofs (VPR)** and, thus, are not aware of the environmental and economic benefits of these new technologies (**VPR & HBR**).





# THE CONSORTIUM

**LIFE19 CCA/IT/001194**

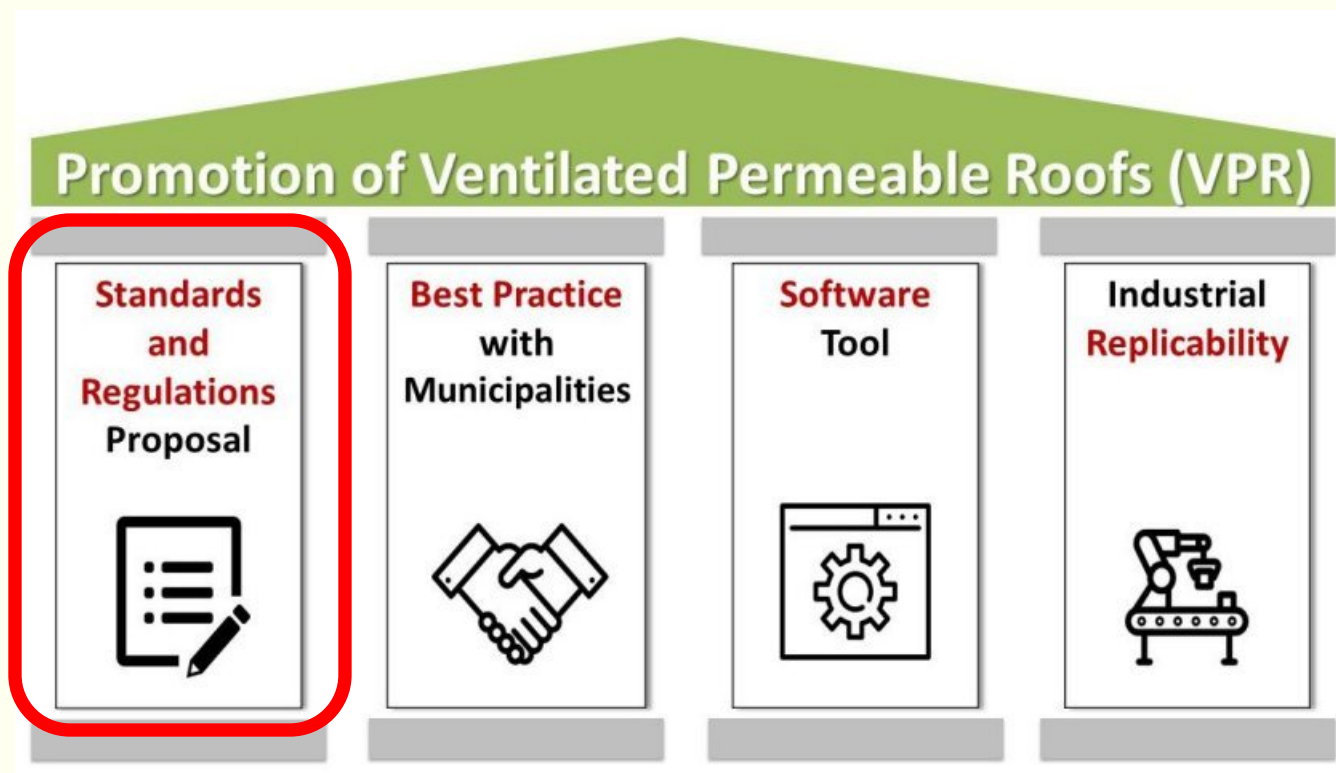


- TOTAL AMOUNT: 3,032,924 €
- EU CONTRIBUTION: 1,563,160 € (55%)
- 1/07/2020 - 30/06/2026

# OBJECTIVES & SCOPE

LIFE SUPERHERO is a **Best-Practice project**: it promotes the use of **ventilated permeable roofs** (VPR) as sustainable and cost-effective solutions for building “passive cooling”, increasing building occupants’ and cities summer comfort (**adaptation**) and decreasing buildings’ energy and green-house gasses emissions (**mitigation**).

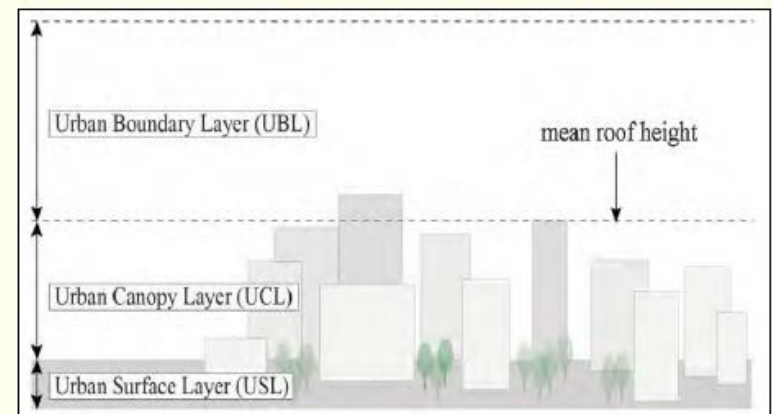
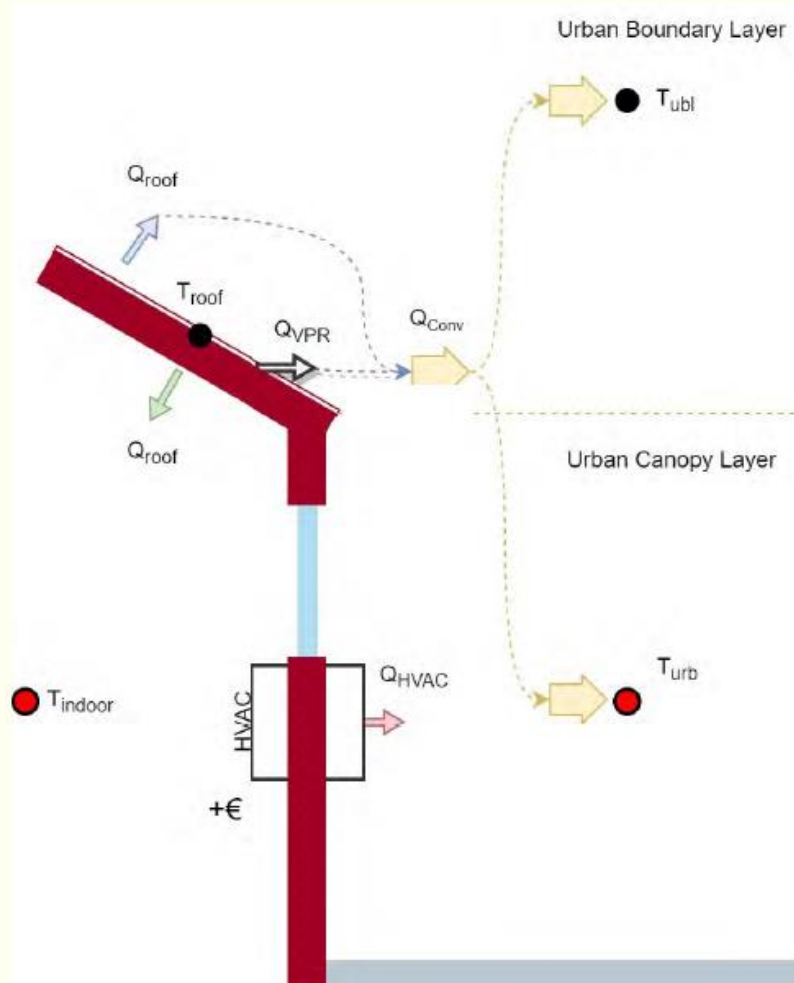
Based on a 4  
pillars strategy!





# Evaluation of VPR impact on urban climate

- Heat exchange with surrounding air
- Reduction of AC use and the related anthropogenic heat

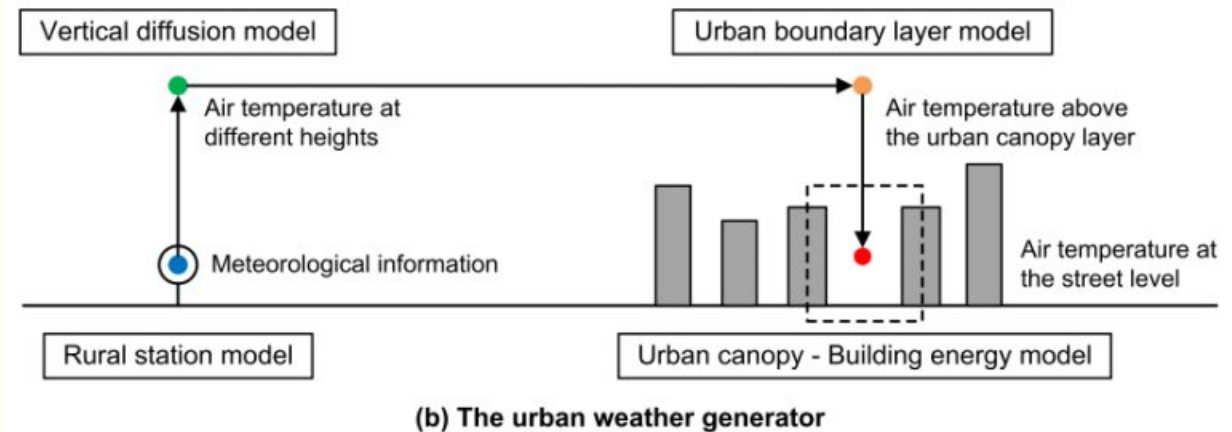
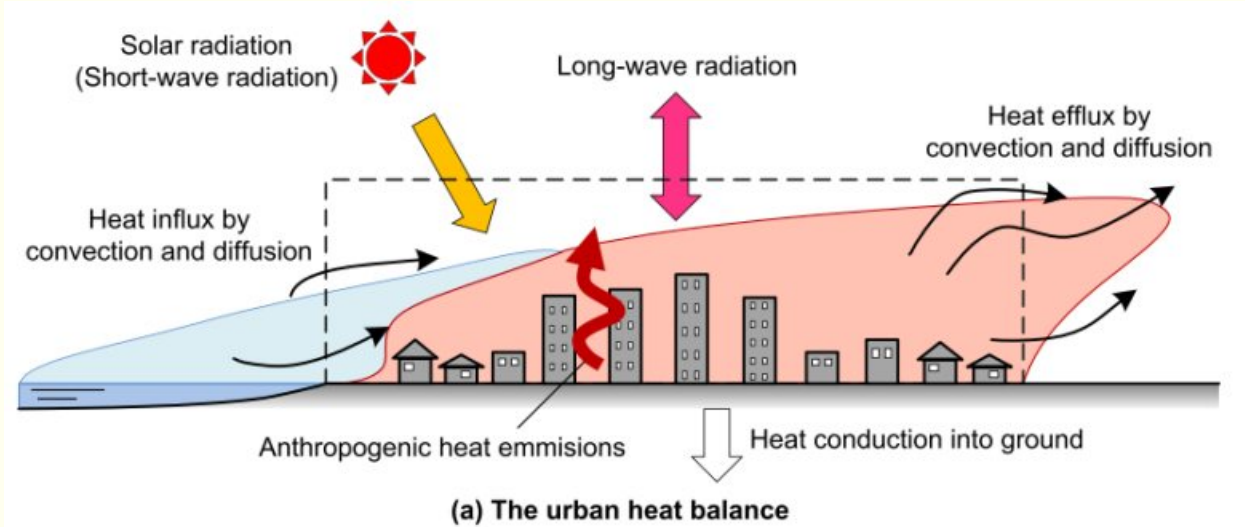




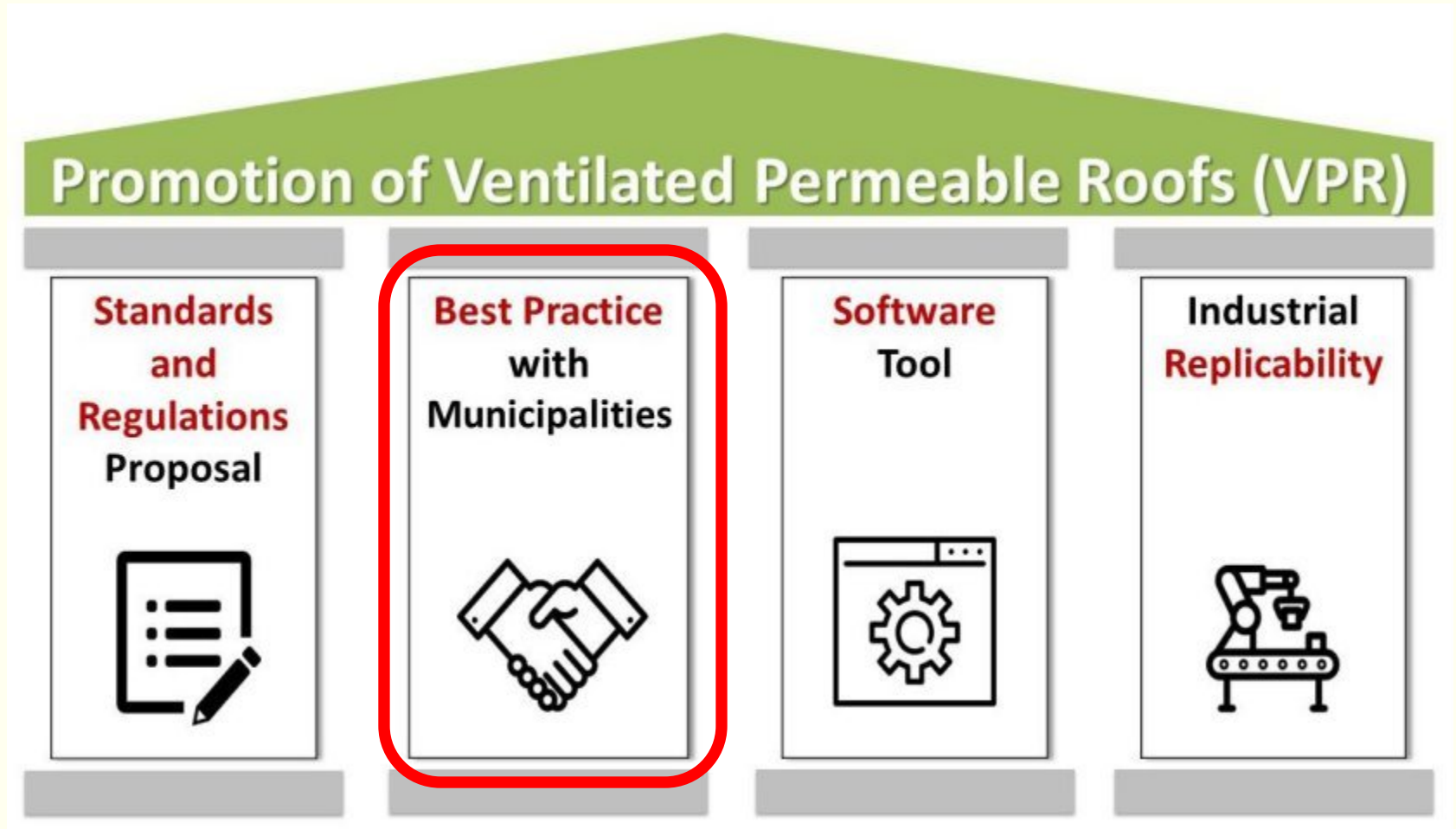
# VPR impact on urban climate

## *Urban Weather Generator - UWG*

- Open Source (the code can be modified)
- Explicitly models the Urban Canyon features
- Good balance between accuracy and calculation speed
- Application and validation examples in the literature



# Promotion of VPR: main actions



# Best-practice for VPR-HBR

## The demonstrator buildings



HEROTILES Marseillaise



HEROTILES Portuguese



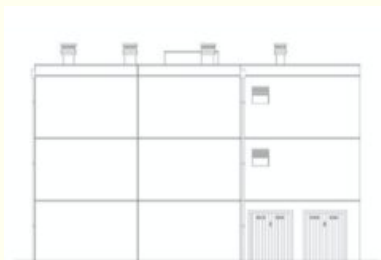
# Best-practice for HBR: demonstrator renovation

## Current Renovation schedule

- Extra summer monitoring (2022) on existing buildings and new measures on the roof without metal covering (to define the baseline)
- Monitoring on completed renovation on summer 2024

2021	2022	2023	2024
Existing buildings	Existing buildings	Renovated buildings	Buildings with new HBR

Existing buildings



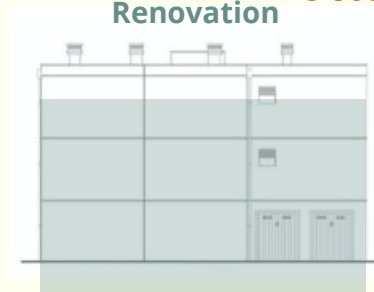
New Measures on the roof  
without metal covering

Existing buildings



Construction of HBR  
from October 2023 to  
October 2024

Renovation

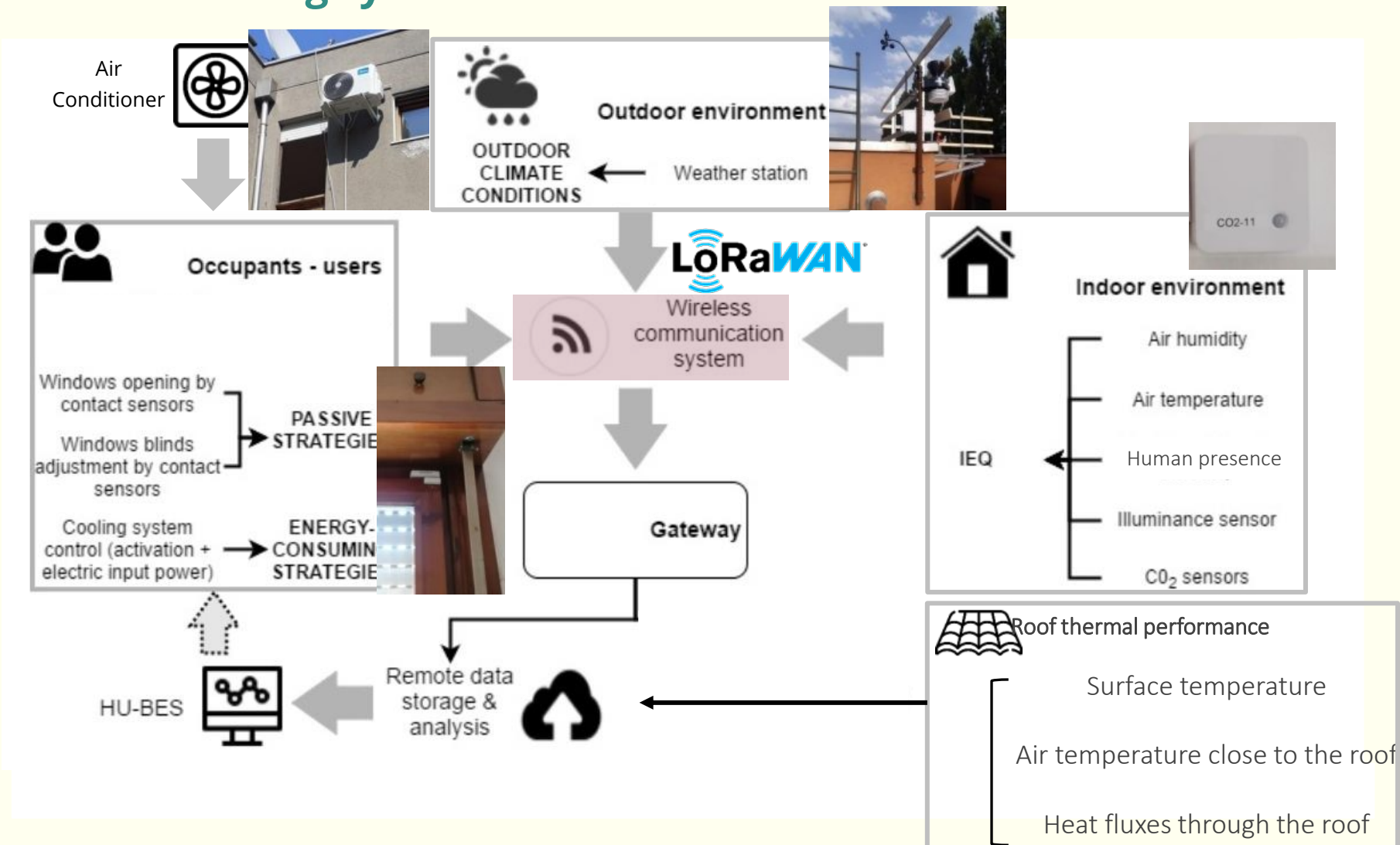






# Best-practice for HBR: The monitoring system

## The monitoring system installation

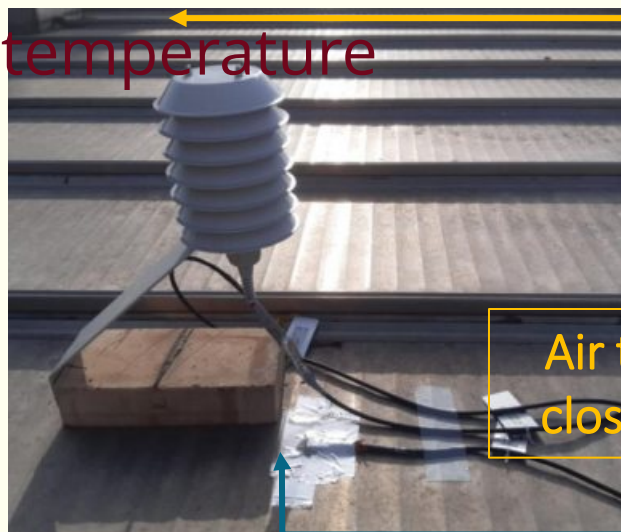




# Best-practice for HBR: The monitoring system

The monitoring system installation (actual roof 2021)

Surface/air  
temperature

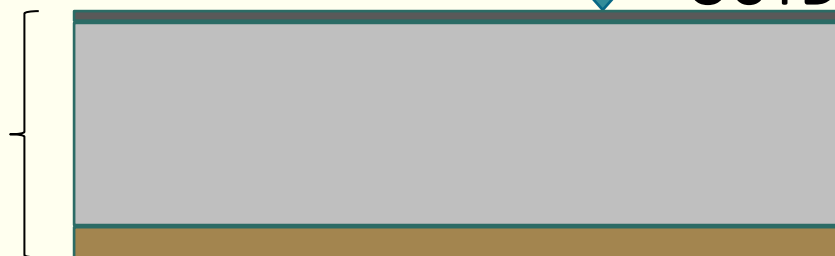


Air temperature  
close to the roof

Surface  
temperature

OUTDOOR

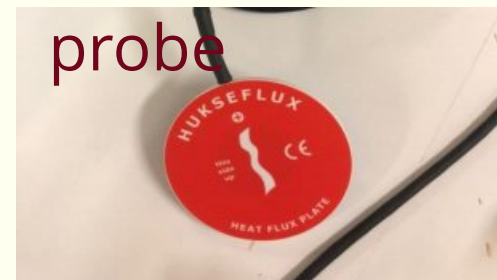
EXISTING ROOF  
Slab of  
reinforced  
concrete



Heat flux through the roof

INDOOR  
Surface temperature

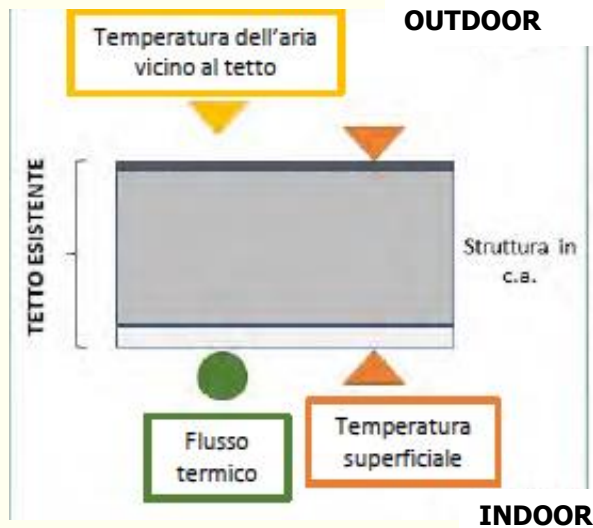
Heat flux  
probe



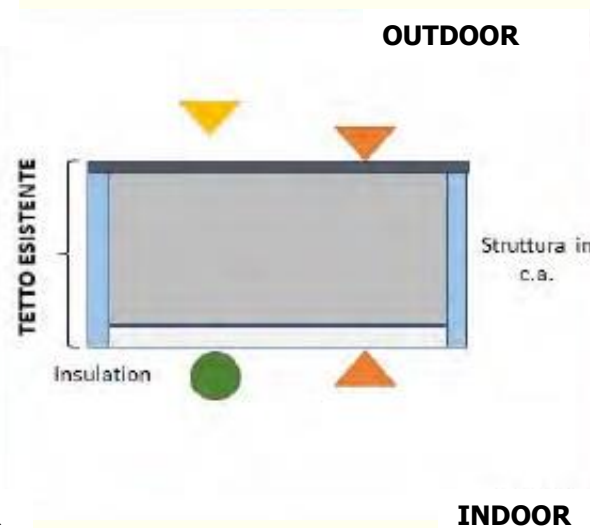
Surface temperature



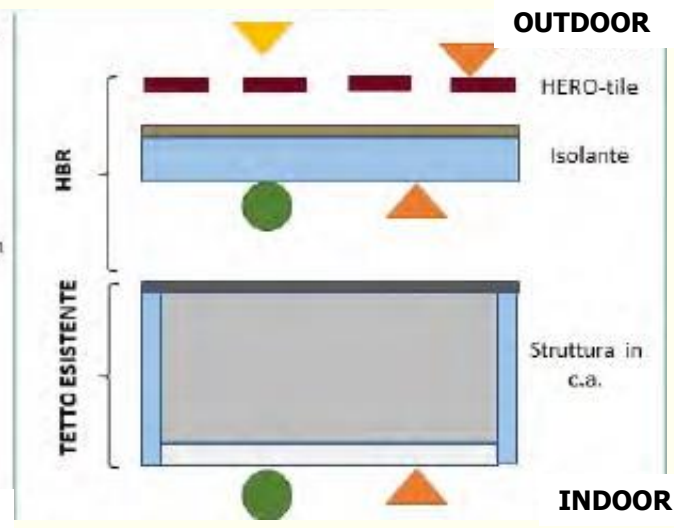
# Best-practice for HBR: The monitoring system



Monitoring before renovation



Monitoring after vertical envelope renovation



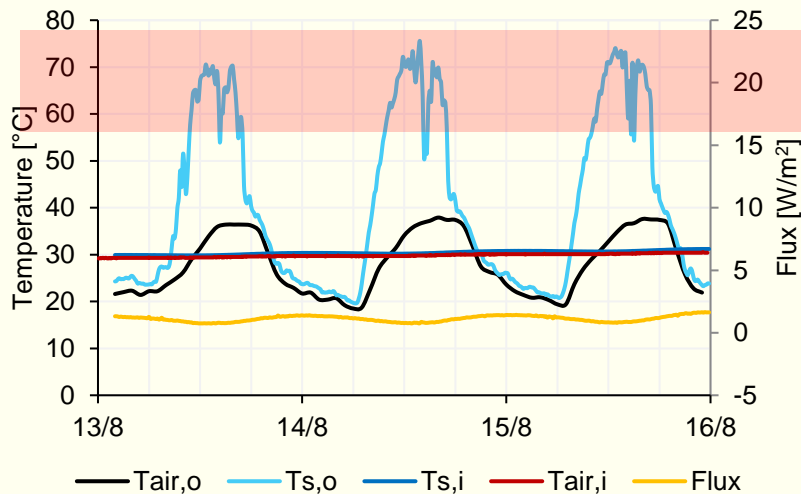
Final Monitoring of the building with VPR-HBR

# Best-practice for HBR: Preliminary measurements results

## *The roof*

### Not occupied flat (#25 C)

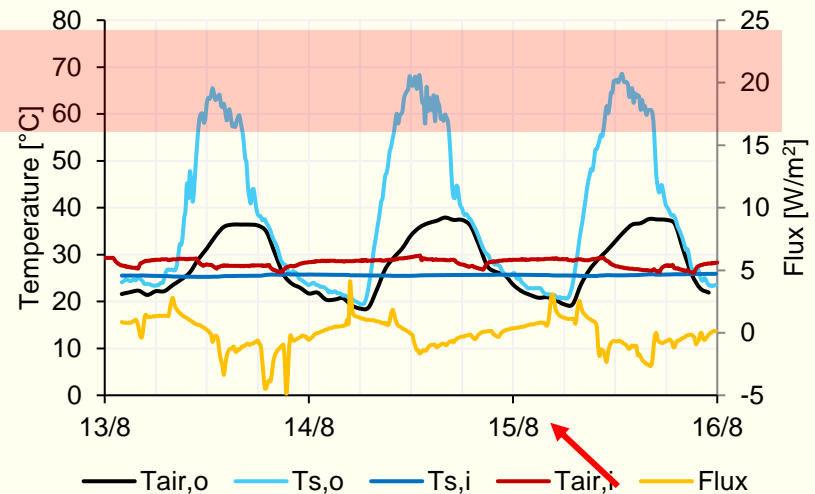
Closed west-facing windows, trees shielding, no conditioning system



- High outdoor surface temperature
- High thermal inertia
- Very low thermal heat fluxes
- Very high constant indoor air temperature (30°C)

### Occupied flat (#25 B)

Est-facing windows, trees shielding



- High outdoor surface temperature
- High thermal inertia
- Very low thermal heat fluxes
- Irregular oscillation of the indoor air temperature (23 – 28°C) due to the AC system

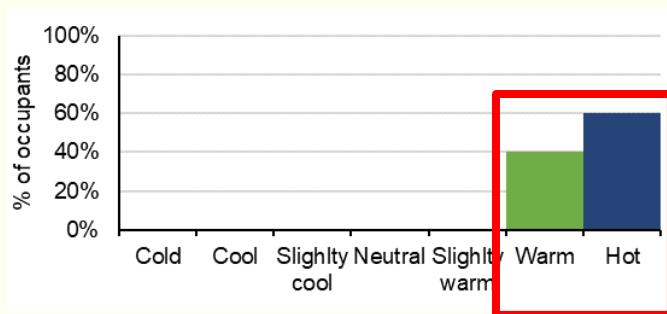




# Best-practice for HBR: The questionnaire

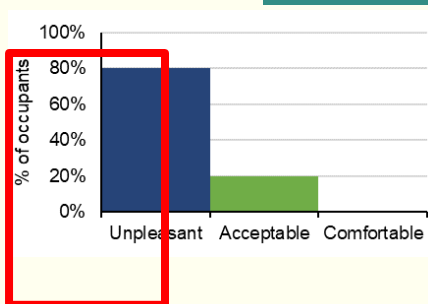
*The occupants' survey*

## Thermal Sensation Vote



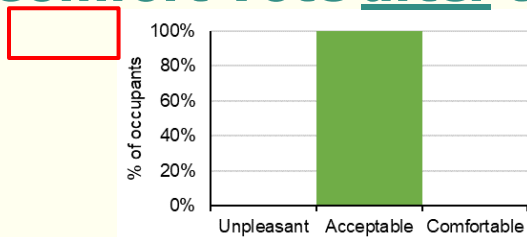
→ General thermal discomfort

## Thermal Comfort Vote before the AC installation



→ Unpleasant thermal environment

## Thermal Comfort Vote after the AC installation



→ Acceptable thermal environment

# Benefits of clay tiles VPR

Among building passive cooling solutions, the use of **ventilated and permeable roofs** is an **efficient** and **sustainable** strategy:

- For the reduction of external roof covering temperature → UHI
- For the reduction of internal temperature and incoming heat fluxes → cooling energy  
as demonstrated by LIFE HEROTILE

This is obtained through **low cost , low maintenance durable and sustainable materials**

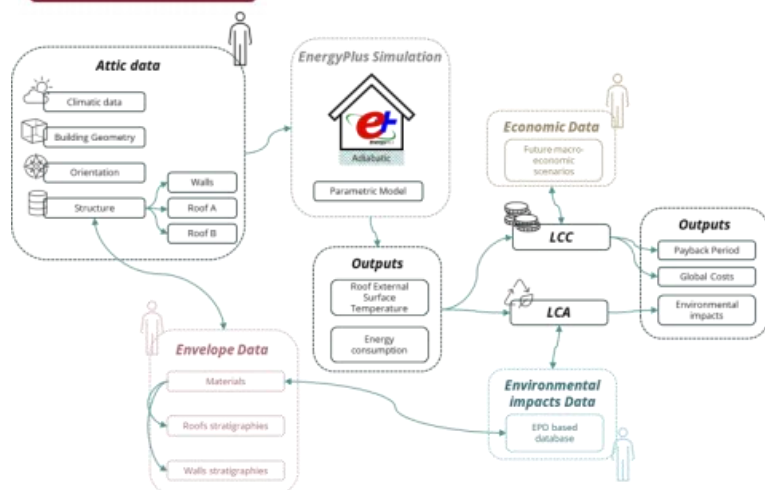
# LIFE SUPERHERO

Software  
Tool



Sviluppo di  
un software  
life  
superhero

To evaluate the environmental and economic benefits of the life cycle of VPR and HBR compared to other solutions, to support the decisions of professionals and PA



# New project LIFE SUPERHERO



Replicabilità  
e  
trasferibilità  
industriale

To promote the market penetration of VPR and HBR, amplifying the impacts of the project, and involving industries and producer associations

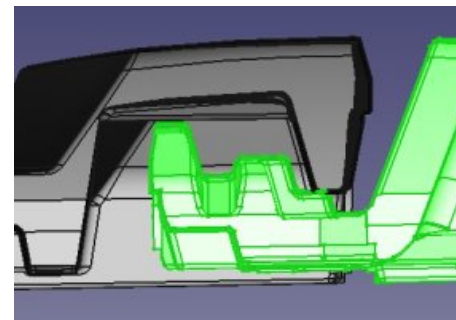
Industrial  
Replicability



Definition of 3D models of two new tiles based on the technical characteristics of the "HEROTILE" tiles



Prototyping, mold making and pilot production





## CLAY ROOF TILES

Ancient tradition for a  
natural product

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- Natural
- Long-lasting durability
- Re-usable
- Re-cyclable





# Thank You!



[www.lifesuperhero.eu](http://www.lifesuperhero.eu)



@LifeHerotile



@lifesuperhero



Life Superhero



## 15,4 Kwp E-coppo

*Antique mix*

---

**XV-century historical Villa**





65,4 Kwp marsigliese red













