

The LIFE SUPERHERO project aims to promote the use of **ventilated permeable roofs (VPR)** as sustainable and cost-effective “**passive cooling**” technology able to increase building occupants’ and cities summer comfort and decrease buildings’ energy and green-house gasses emissions.

Through collaborative effort among producers and their associations, research centers, municipalities, social housing, and tenants, LIFE SUPERHERO aims to overcome existing policy/legislative/awareness barriers to properly spread the adoption of VPR and the “HEROTILE-based roof”. More info on www.lifesuperhero.eu

The 11th Newsletter of the LIFE SUPERHERO Project

LIFE SUPERHERO team is happy to communicate that this is the last newsletter since the end of the project is fastly approaching.

The Newsletter is expected to be the main tool to disseminate the best practices concerning pitched roofs and roof tiles technologies, at the national and international level. The Newsletter will involve contents about *ongoing activities, technical interviews and scientific on-depth analysis* concerning LIFE SUPERHERO Project; it will be published in May and November. All contents will be available via mail, by subscription on [LIFE SUPERHERO Project website](#); on LIFE SUPERHERO [Facebook](#), [X \(Twitter\)](#) and [LinkedIn](#) homepages.



LIFE SUPERHERO roofs recognized in the newly published GBC CP108 Passive Cooling Credit

The Pilot Credit GBC CP108 – Passive Roof Cooling has been published, marking an important step toward more sustainable and resilient buildings.



**Green
Building
Council
Italia**

An advertisement for Green Building Council Italia. It features a dark background with a close-up of a person's hands holding a pen, ready to write. The text is overlaid on this image.

**DAI VALORE AL
TUO EDIFICIO**

**Con i protocolli di
certificazione
energetico-ambientale**

<https://www.lifesuperhero.eu/life-superhero-roofs-recognized-in-the-newly-published-gbc-cp108-passive-cooling-credit/>



FROM RESEARCH TO IDENTITY

The evolution of the LIFE SUPERHERO trademark.

The new identity translates complexity into clarity. It makes the technology readable, recognisable and transferable across contexts, supporting its communication and future adoption. This is where the project takes form in a different way. Where knowledge becomes structure. Where experimentation becomes identity.



<https://www.lifesuperhero.eu/new-trademark/>

Discover the agenda and register to the LIFE SuperHero Final Conference

We are pleased to invite you to the Final Conference of the LIFE SUPERHERO Project – Sustainability and Performances for HEROTILE-based Energy Efficient Roofs, taking place on May 25, 2026, in Rome (Italy) at Aula Magna Adalberto Libera, Dipartimento di Architettura – Roma Tre, Ex Mattatoio di Testaccio, Piazza Orazio Giustiniani 4, at 10:00.



The poster features a background image of a city with a construction crane. It includes the Life SuperHero logo, the European Union flag, and the following text: 'Monday | 25 May 2026 h 10:00 Aula Magna Adalberto Libera', 'Department of Architecture, Roma Tre University Ex Mattatoio di Testaccio Piazza Orazio Giustiniani, 4 — Rome', 'THE ROOFS OF OUR CITIES Between climate crisis and energy poverty: what solutions?', 'Final Conference of the European Project LIFE SUPERHERO', 'Sustainability and Performances for HEROTILE-based Energy Efficient Roofs www.lifesuperhero.eu', and 'TOPIC: Climate Change Adaptation SECTOR: Urban Adaptation / Planning'.

<https://www.lifesuperhero.eu/save-the-date-life-superhero-final-conference-2026/>

For all other information: www.lifesuperhero.eu!

With the contribution of the LIFE Programme of the European Union.

LIFE19 CCA/IT/001194

